



The **AG SHOW YOU CAN'T AFFORD TO MISS**



CONNECT.
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**MICHIGAN
GREENHOUSE
GROWERS EXPO**



KEYNOTE

Hugh McPherson
from Maize Quest.



TRADE SHOW

NEW! Thursday trade-
show-only passes for \$10.



EARN CEUs

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Ohio and Michigan credits.

The Great Lakes Fruit, Vegetable & Farm Market EXPO

DEC. 8-10, 2026 | GRAND RAPIDS, MI

REGISTRATION OPEN *Early Bird registration ends Nov. 15.*



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**MICHIGAN STATE
UNIVERSITY** | Extension



KEYNOTE PRESENTATIONS

MARTIN CROMPTON



Martin Crompton is Founder & Principal of R*Generate, a fractional strategic business development partner for companies and farming operations in regenerative agriculture, AgTech, and AgBio. He brings 30+ years of senior marketing, business development, and strategy experience across global

food and agriculture. As Head of Operations at Union Grove Farm in North Carolina, he led the first Regenified Tier 5 table grape operation in the U.S., where he also became a hands-on practitioner of AI-assisted farming, featured on John Kempf's Regenerative Agriculture Podcast in 2025. Martin serves on the advisory boards of Contact BioSolutions (FireHawk Bioherbicide), American Regeneration, and The Ryzosphere.

SESSIONS

AI on the Farm

Tuesday, December 8- 10:30am

KEYNOTE

Healthy Soil, Healthy Margins: The Business Case for Regenerative Farming

Wednesday, December 9- 10:30am

HUGH MCPHERSON



Hugh is the founder of Maize Quest®. Back in 1997, after receiving his degree in Agricultural Business Management from Penn State's main campus, he got the crazy idea that corn maze should be more than just a "walk in the stalks." He founded Maize Quest and set out to make mazes better.

Maize Quest's operational and marketing systems were developed from Hugh's hands – on experience and his compilation of information from across our network of operators. That system saves you time and money while it builds traffic. Over the years, he guided Maize Quest, hired smart people, and grew the corn maze into the 30+ attraction Fun Park it is today. Hugh is the "Big Idea" guy who loves to envision new attractions, build them, and watch the guests explore. Hugh is a hands-on guy and chances are good that you'll find him on-site, managing the Fun Park from the front lines.

SESSIONS

Farm Market Keynote- The Last Real Place

Tuesday, December 8 – 10:30am

Lavender 1

Tuesday, December 8 – 1:00pm

Farm Market General Session 1

Tuesday, December 8 – 2:00pm

Farm Market General Session 2

Wednesday, December 9 – 8:30am

Michigan Agritourism Association Session

Wednesday, December 9 – 2:00pm





READY FOR WHAT'S NEXT?

**NEW TO EXPO 2026: \$10 THURSDAY
TRADE SHOW ADMISSION!**

**Attend a Worker Protection Standard Training event
Thursday, Dec. 10 (LOCATION ON THE TRADE SHOW STAGE):**

- Fulfill a mandatory annual EPA requirement and cover your workers for the 2027 growing season.
- Discover how to prevent pesticide exposure, recognize illness symptoms and understand worker rights.
- Sessions will be available in both Spanish and English.

**Purchase a \$10 Thursday
trade show only pass when
you register, or at the door**

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CIDER CONTEST

The cider contest will judge the best ciders produced by Michigan cider makers (only Michigan cider producers are eligible). Here are some important details for the contest:

- To enter, cider producers must submit two 1-gallon cider jugs at the Exhibitor Registration desk in the Grand Gallery concourse in DeVos Place on Tuesday, December 8, from 9:00am to 5:00pm, or on Wednesday, December 9, from 9:00am to noon. No entries will be accepted after noon on Wednesday.
- Cider samples must be thawed by 1:00pm on Wednesday (this is the responsibility of each cider producer, not the contest coordinator).
- Cider contest judging will be on Wednesday afternoon.
- Winning ciders are part of the award ceremony at EXPO Social.
- Cider sampling available in the Trade Show Hall Apple Variety Showcase Thursday morning.
- Entry forms are available in advance by contacting Derek Plotkowski, 586-337-5615, plotkow5@msu.edu; also available on the website glexpo.com/cider-contest/

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REGISTRATION

Register online at www.glexpo.com

Registration fees cover admission to the trade show and education sessions.

NEW FOR 2026: Thursday Trade Show Only \$10 Registration Rate

Badge will permit entrance to the tradeshow only on Thursday, December 10.

Come explore the tradeshow on the last day of the Expo for a special rate of \$10!

*If you want to attend educational sessions on Thursday only, you will need to purchase a full registration.

2026 ONLINE EXPERIENCE

The Expo this year will allow mobile users to see a fabulous floor plan of our trade show areas. The vendor booths will be easy to find along with vendor contact information. Visit <https://glexpo.com/exhibit> for trade show map.

FARM MARKET BUS TOUR

Monday, December 7, 2026



The Farm Market Bus Tour offers attendees a unique opportunity to visit innovative farm markets and agritourism destinations throughout West Michigan while learning firsthand how successful operations connect with consumers through creative marketing, merchandising and customer engagement strategies.

In addition to touring leading farm market operations, participants will enjoy valuable networking opportunities with fellow farm marketers and growers. Interactive discussions throughout the day, moderated by Michigan State University Extension educators, will encourage attendees to share ideas, discuss challenges and explore new approaches to growing their businesses.

The cost of the tour is \$195 per person, which includes transportation, lunch and snacks. Registrations received after November 13, 2026, will be \$215 per person and subject to availability after November 25th.

INTERNATIONAL SWEET CORN DEVELOPMENT ASSOCIATION ANNUAL MEETING

Chase Boardroom, DeVos Place Convention Center

The International Sweet Corn Development Association (ISCDA) encompassing attendees from academia, United States Department of Agriculture, and industry is pleased to have their annual meeting hosted concurrently with the Great Lakes Expo. The program features presentations, discussions, and networking opportunities with researchers and industry professionals in sweet corn and popcorn. Registration information and the latest program updates are available at www.sweetcorndevelopment.org

MIDWEST PICKLE ASSOCIATION AND PICKLE & PEPPER RESEARCH COMMITTEE FOR MSU

Tuesday, 11:30am – 4:00pm

Grand Gallery Overlook Room GH (upper level), DeVos Place Convention Center

Members of the Midwest Pickle Association and the Pickle & Pepper Research Committee for MSU are invited to attend this special research reporting and business program. The program includes a working lunch; joint business meeting of both organizations; and cucumber research reporting by researchers from Michigan State University, University of Wisconsin, and USDA Agricultural Research Service.

MICHIGAN APPLE GROWERS LUNCHEON

Tuesday, 12:00pm – 1:30pm

Ambassador Ballroom, Amway Grand Plaza Hotel

This annual event is being held on the first day of the EXPO again this year. This is a free luncheon program open to all Michigan apple growers. The luncheon is sponsored by the Michigan Apple Committee and a number of industry sponsors. A featured speaker will entertain and inform those attending. This year's program also features awarding the recipients of the Michigan Apple industry's scholarship program. There will also be industry updates from the Michigan Apple Committee and USApple during the program.

FRUIT GROWER NETWORKING EVENT

Tuesday, 4:00pm – 5:30pm

Food Truck Area, Tradeshow Hall

Join your fellow fruit growers for two tacos and a drink sponsored by the Michigan State Horticultural Society. This will be a time of connecting with old friends and making new ones.

NEW THIS YEAR: There will be a fruit trivia contest held during this event. Come test your 'all things fruit' knowledge. There will be a prize for the winner!

FRUIT AND VEGETABLE 40 UNDER 40 AWARDS

Tuesday, 4:30pm

Trade Show Stage

Hosted by Great American Media Services

PRAYER BREAKFAST

Wednesday, 7:00am

Imperial Ballroom, Amway Grand Plaza Hotel

Sponsored by Reister's Grower Services

The Prayer Breakfast will be taking a one-year deep dive into some of your favorite Christmas Carols. We will explore the history of the classics, learning about who wrote them, why they were written and how they have been enjoyed through the decades and centuries. In addition to learning more about these songs, we will join together to sing several as well.

Thank you to Reister's Grower Services for helping lower the cost this year.

MICHIGAN VEGETABLE COUNCIL ANNUAL MEETING

Time TBD

Location TBD

The annual meeting of the Michigan Vegetable Council (MVC) will include director elections and reports on activities. All members are welcome.

MICHIGAN STATE HORTICULTURAL SOCIETY ANNUAL MEETING

Wednesday, 4:15pm (Note new day and time)

Grand Gallery Room D (lower level), DeVos Place Convention Center

The annual meeting of the Michigan State Horticultural Society (MSHS) will include director elections and reports on activities. All members are welcome.

TRADE SHOW AND COFFEE MORNING BREAK

Tuesday and Wednesday morning we have a break from 9:30am-10:30am for our guests to visit the trade show. Coffee will be provided in the main trade show hall.

THE EXPO SOCIAL

Wednesday, 5:30pm

Ambassador Ballroom, Amway Grand Plaza Hotel

Join us for a relaxed and celebratory social reception. This casual atmosphere is intended to foster networking and connection. Mingle and connect with fellow guests, enjoy light refreshments, one complimentary drink, and help celebrate as we recognize outstanding industry and academic achievements.

Awards presented will be the cider trophy, student scholarships, MSHS Distinguished Service, MVC Master Farm, and Michigan Agritourism.

The Social will start at 5:30pm on Wednesday December 9, with awards starting at about 6:15pm. All registered attendees and exhibitors with a badge are welcome to attend.

TRADE SHOW

The EXPO's trade show is one of the largest shows for fruit and vegetable growers, greenhouse growers, and farm marketers in North America. Again this year, there will be an additional exhibit area featuring farm market vendors, other product vendors, and information booths, as well as an Agritourism area. Trade show hours are 8:00am to 5:30pm Tuesday and Wednesday, and 8:00am to 1:00 pm on Thursday. Be sure to plan enough time to see all the exhibits!

TRADE SHOW STAGE

Tuesday

8:30am – 9:30am

Small-Scale Berries 1

Insect Management for Small Strawberry Farm

Rufus Isaacs – Michigan State University

Variety Selection and Horticultural Practices for Small Scale Production

Josh Vander Weide – Michigan State University

Pathogens in Strawberries

Tim Miles – Michigan State University

10:30am – 11:30am

Small-Scale Berries 2

Berry U-Pick Panel

12:00pm – 1:00pm

Water Districts –

Building Communities of Good Water Stewards

Voluntary Local Water District Solution

Todd Feenstra – Tritium, Inc

1:00pm – 2:00pm

Produce Safety Technology and Mobile Water Testing Lab

Manreet Singh Bhullar, PhD – Kansas State University

2:00pm – 3:00pm

Harvesting Energy Savings: Real-World Solar for Greenhouses, Cold Storage and Specialty-Crop Operations

Allen Bonthuis – Harvest Solar

4:30pm – 5:30pm

Great American Media Presents the 2026 Fruit and Vegetable 40 Under 40 Awards

Wednesday

8:30am – 9:30am

Risk Management and Contingency Planning

Introduction to Contingency Planning

Renee Wiatt – Purdue University

Maria Marshall – Purdue University

Farmer to Farmer Networks as a Risk Management Strategy

Jen Silveri – Michigan Food and Farming Systems

Terri Barker – MI Food and Farming Systems, BRIESA, LLC

Mariel Borgman – Michigan State University

10:30am – 11:30am

Integrating Health Insurance into Your Farm Plan

Cheri Burk – Michigan State University

Expo brings you an afternoon of produce buying in the supply chain

12:00pm – 1:00pm

FieldWatch Registries – FREE Insurance Against Off-Target Pesticide Damage

Curt Hadley – FieldWatch

1:00pm – 2:00pm

How Your Farm Can Attend Produce Shows

2:00pm – 4:00pm

Meet The Buyers – Individual Buyer Meetings (pre-register)

4:00pm – 5:30pm

Meet the Buyers – Open Meetings

Thursday

9:00am – 1:00pm

Worker Protection Standard Training

Session repeated several times throughout the morning
English and Spanish sessions available.

PESTICIDE RECERTIFICATION CREDITS

The following pages give you a glimpse into the extensive educational sessions available at the Great Lakes Expo.

Certification Credit

Many of the education sessions will offer credits for Michigan, Indiana, and Ohio Private and Commercial Pesticide Applicators and Certified Crop Advisors. Those interested in credits will fill out an online survey at the end of each session providing credits. The survey will be filled out using a personal mobile device. Thursday, December 10 MI RUP Review and Testing will take place at the EXPO.

WORKSHOP

MUSHROOM CULTIVATION 101 COURSE

Thursday, December 10, 9:00am – 11:00am

In this Mushroom Cultivation 101 course, taught by Great Lakes Mushroom Company's Justin Sean, participants will learn to grow mushrooms four different ways. From spore to harvest, he will guide you through the entire process for multiple gourmet and medicinal species in an engaging and entertaining two hour workshop. Attendees will have access to FREE mushroom coffee and snacks for the entire event! All participants leave with the inoculation they make in the workshop, and an additional grow kit (Ready-To-Fruit) FREE! In short, a perfect example of an engaging workshop for farm markets.

Cost for this workshop is \$40 if you also have an Expo registration. \$60 if you are here just for this workshop on Thursday. Mushroom registration **DEADLINE IS DECEMBER 2** (NO onsite registration for mushroom workshop).

REGISTRATION SCHOLARSHIPS

A limited number of scholarships are available. The scholarship will cover the cost of registration to the EXPO. Apply as soon as possible, the deadline is October 31. The window to apply is short. In case we can not fulfill all requests, the early bird registration pricing will still be available. Each applicant must fill out a short online application. Maximum 2 allowed per business/household. If participating online is a problem, find someone to help fill one out online, or call the Expo number for help.

glexpo.com/attend/scholarship/

LUNCH: FOOD TRUCK COURT



Enjoy local flavor and support small business by ordering lunch from the Food Truck Court! They will be located in the exhibit hall along the river side aisle.

SCHEDULE AT A GLANCE

Farm Business

Tuesday

8:30am – 9:30am

- Advanced Irrigation Management Techniques
- AgrAbility
- MDARD Certification and Training Update
- Michigan Farmland Outlook, and Specialty Crop Cost of Production Update
- On-farm Produce Safety 1

10:30am – 11:30am

- AI on the Farm
- Getting Started with Irrigation
- On-farm Produce Safety 2
- Your Farm, Your Questions: MDARD Programs, Services, and Support

12:00pm – 1:00pm

- Water Districts – Building Communities of Good Water Stewards

1:00pm – 2:00pm

- Produce Safety Technology and Mobile Water Testing Lab

2:00pm – 4:00pm

- Succession Planning

Wednesday

8:30am – 9:30am

- Labor 1: Labor Market and Policy Perspectives
- Risk Management and Contingency Planning

10:30am – 11:30am

- Integrating Health Insurance into Your Farm Plan
- Labor 2: H2A Program Implementation
- Setting Goals and Making a Plan for Your Farm

1:00pm – 2:00pm

- How Your Farm Can Attend Produce Shows

2:00pm – 4:00pm

- Bulletins Live! Two and Pesticide Safety Education
- Choosing the Right Accounting Software for your Farm Business
- Food Processing
- Labor 3: Workplace Management
- Meet The Buyers – Individual Buyer Meetings (pre-register)

4:00pm – 5:30pm

- Meet the Buyers – Open Meetings

Thursday

8:00am – 11:00am

- English Pesticide Review
- Spanish Pesticide Review

8:30am – 1:30pm

- 2027 Specialty Crop Technology Cohort and Trials

9:00am – 1:00pm (Each hour)

- Worker Protection Standard Training

1:00pm – 3:00pm

- MDARD RUP Exam– English and Spanish (pre-register)

Farm Marketing

Tuesday

8:30am – 9:30am

- Farm Market Roundtable

10:30am – 11:30am

- Farm Market Keynote – The Last Real Place

1:00pm – 2:00pm

- Lavender 1

2:00pm – 4:00pm

- Farm Market General Session 1
- Lavender 2

Wednesday

8:30am – 9:30am

- Farm Market General Session 2

2:00pm – 4:00pm

- Growing Forward: Lessons in Innovation, Agritourism & Farm Succession from Joyer Adventure Farm
- Michigan Agritourism Association Session

Thursday

9:00am – 11:00am

- Farm Market Mushroom Production Workshop 101
- Farm Market Workshop – Creating Winter Magic On the Farm
- Farm Market Workshop – Farm Camps
- Local Food Marketing 101: Understand Local Market Channels and Sales Options

1:00pm – 3:00pm

- Local Food Marketing 201

Farming Principles

Tuesday

2:00pm – 4:00pm

- Soil Health and Cover Cropping

Wednesday

8:30am – 9:30am

- The Digital Farm: Using Technology to Map, Model, and Implement Regenerative Practices

10:30am – 11:30am

- Keynote: Healthy Soil, Healthy Margins: The Business Case for Regenerative Farming

Fruit

Tuesday

8:30am – 9:30am

- Chestnuts 1
- Hard Cider
- Michigan Farmland Outlook, and Specialty Crop Cost of Production Update
- Small-Scale Berries 1

10:30am – 11:30am

- Chestnuts 2
- Small-Scale Berries 2
- Sweet Cider

2:00pm – 4:00pm

- Apple 1
- Grape

4:00pm – 5:00pm

- Apple Variety Showcase

Wednesday

8:30am – 9:30am

- Blueberry 1
- Cherry 1
- Peach/Plum 1

10:30am – 11:00am

- Cherry 2
- Blueberry 2
- Peach/Plum 2

1:00pm – 5:00pm

- Cider Contest

2:00pm – 4:00pm

- Apple 2
- Blueberry 3
- Specialty Fruits and Nuts to Distinguish Your Farm

Greenhouse

Tuesday

8:30am – 9:20am

- Don't Let those Pesky Pathogens Get the Best of You
- It's All About the Experience: Garden Center Success Stories

SCHEDULE AT A GLANCE

10:30am – 11:20am

- What's New at MSU? A Research Update
- Where Two Rivers Meet: Integrating Biopesticides & BCAs with Conventional Crop Protection.

1:00pm – 2:00pm

- Lavender 1

1:30pm – 2:20pm

- Crafting a Merchandising Plan in 7 Steps
- The Biology Behind Bioinsecticides: Understanding How and Why They Work

2:00pm – 4:00pm

- Lavender 2

2:40pm – 3:30pm

- From Production Problems to Performance: Lessons from 2026, Solutions for 2027
- Hot or Not? Point of Sale System Panel

3:00pm – 4:00pm

- Getting the Most Out of Your High Tunnel

Wednesday

8:30am – 9:20am

- From Selecting Seed to Transplant: Using Off-the-Shelf LEDs for Cut Flower Plug Production
- Making Biofungicides Work: Biology, Timing and Compatibility
- Why Consider Delivering Silicon to Floriculture Crops?

10:30am – 11:20am

- Blooming Knowledge: Growing and Selling Edible Flowers
- Clean & Rooted: Pre-Plant Submersion Strategies for Pest Prevention and Propagation Success
- Crop Management in Peat-Reduced Substrates

1:30pm – 2:20pm

- Diagnosing Nutrient Disorders

1:30pm – 3:00pm

- Stand-Out Cultivars from the 2026 Michigan Garden Plant Tour

2:00pm – 2:50pm

- Beyond the Border: Shrubs as Cut Flowers

2:40pm – 3:30pm

- What's New and Next in Growing Media for Greenhouse Production?

3:00pm – 3:50pm

- Small Space, Big Blooms: Making an Urban Flower Farm Work

Small Scale & Urban Farms

Tuesday

8:30am – 9:30am

- Advanced Irrigation Management Techniques
- Small-Scale Berries 1A

10:30am – 11:30am

- Getting Started with Irrigation
- Natural Pest Management for Small and Urban Farms
- Real Problems, Honest Talk: Support for Emerging Farmers
- Small-Scale Berries 1B

2:00pm – 3:00pm

- Stronger Together: Collective Advantage of Aggregation and Wholesale Partnerships with Other Small Farms
- Tarping and No-Till for Organic Vegetables

3:00pm – 4:00pm

- Getting the Most Out of Your High Tunnel

Wednesday

8:30am – 9:30am

- Farming with Children and Community
- Garlic

10:30am – 11:30am

- Planning for Farmagedon! Anticipating Shocks to Your Small Farm System
- Setting Goals and Making a Plan for Your Farm

2:00pm – 4:00pm

- Specialty Fruits and Nuts to Distinguish Your Farm
- Tomatoes/Peppers/Eggplants

Thursday

9:00am – 11:00am

- Farm Market Mushroom Production Workshop 101 (Add-on workshop registration)3

Vegetable

Tuesday

8:30am – 9:30am

- Pickles/ Vine Crops 1

10:30am – 11:30am

- Pickles/ Vine Crops 2
- Root Crops

2:00pm – 4:00pm

- Asparagus
- Potato
- Sweet Corn

Wednesday

8:30am – 9:30am

- Garlic
- Legumes

10:30am – 11:30am

- Brassicas
- Celery

2:00pm – 4:00pm

- Onions
- Tomatoes/Peppers/Eggplants

Thursday

9:00am – 11:00am

- Farm Market Mushroom Production Workshop 101



MEET THE BUYERS

The Michigan Department of Agriculture and Rural Development (MDARD) is partnering with Michigan State University (MSU) Extension to host this year's buyer-supplier matchmaking event at the Great Lakes Expo. Michigan suppliers of fruits, vegetables, and other food and beverage products are invited to apply for the opportunity to meet directly with buyers seeking Michigan-grown and Michigan-made products.

Pre-scheduled one-on-one meetings, each lasting 10–20 minutes, will be held on Wednesday, December 9, 2026. Meeting details, including times and location, will be shared with selected participants. Please note that not all suppliers will be chosen for meetings, and participation is limited to Michigan-based companies.

Suppliers:

Pre-scheduled one-on-one meetings

This event offers a high-value opportunity to connect with committed buyers looking to expand their Michigan product offerings. All suppliers must also register as attendees of the Great Lakes Expo to be eligible to participate.

To be considered for supplier meetings, **complete your supplier application by November 2, 2026**. Early applications ensure your company is visible to buyers as they make their selections. Please note that participation in these meetings is restricted to Michigan companies only and not all companies will be selected for meetings.

Submit your application today to secure your chance to participate at mdard.connect.space/cm-meet-the-buyers-2026-registration-at-the-great-lakes-expo/details

Open Meet the Buyers meetings take place from 4:00pm–5:30pm on Dec 9 at Trade Show Stage area.

Buyers:

Are you looking to source more Michigan food and beverage products? We are seeking retailers, wholesalers, distributors, food banks, and other buyers committed to supporting Michigan agriculture. Buyer registration is ideal for organizations of all types and sizes, including:

- Food hubs and distributors
- Early care and education sites
- K–12 schools
- Colleges and universities
- Health systems and other institutions

Connect directly with Michigan suppliers ready to meet your sourcing needs. **Register by October 2, 2026, to secure your spot in this year's matchmaking meetings at mdard.connect.space/cm-meet-the-buyers-2026-registration-at-the-great-lakes-expo/details**



FARM BUSINESS

Tuesday

8:30am – 9:30am

Advanced Irrigation Management Techniques

Irrigation Management Using Soil Moisture Sensors: Demonstration and Data Interpretation

Younsuk Dong – Michigan State University

Riley Johnson – Michigan State University

Enhancing Irrigation & Fertigation Management with Advanced Sensing Technologies

Nawab Ali – Michigan State University

8:30am – 9:30am

AgrAbility

Hand Pain, Carpal Tunnel, and Practical Solutions for Farm Work

Ned Stoller – Michigan AgrAbility

Andrea Garza – Michigan AgrAbility

8:30am – 9:30am

MDARD Certification and Training Update

What's New in Restricted Use Pesticide Regulations

Lauren Gott – Michigan Department of

Agriculture & Rural Development

8:30am – 9:30am

Michigan Farmland Outlook, and Specialty Crop Cost of Production Update

User-Friendly Cost of Production Spreadsheets for Apple, Blueberry, and Peach

Chris Bardenhagen – Michigan State University

Michigan Farmland Outlook: Do Data Centers and Solar Move Land Values?

Tor Tolhurst – Michigan State University

8:30am – 9:30am

On-farm Produce Safety 1

Postharvest Water Management Best Practices for Apples

Claire Murphy – Washington State University

What Happened with Cyclospora This Summer and What Do We Have to Be Concerned with Going Forward?

Phil Tocco – Michigan State University

10:30am – 11:30am

AI on the Farm

AI: What You Can Use Right Now

Martin Crompton – R*Generate

Grower Panel: How I Did It – AI on My Farm

Kyle Rasch – Third Leaf Farm

10:30am – 11:30am

Getting Started with Irrigation

Drip Irrigation for Beginners

Brenden Kelley – Michigan State University

Beginning with Overhead Irrigation

Lyndon Kelley – Michigan State University

10:30am – 11:30am

On-farm Produce Safety 2

The Small-Scale Wash Pack: Tips and Tricks to Improve Food Safety and Efficiency

Sarah Geurkink – Organic Association of Kentucky

Delivering Outstanding Produce Safety Worker Training on a Budget

Phil Tocco – Michigan State University

10:30am – 11:30am

Your Farm, Your Questions: MDARD Programs, Services, and Support

Economic Development Grant Programs

Tracey Barnes – Michigan Department of Agriculture & Rural Development

Anakaren Salinas – Michigan Department of Agriculture & Rural Development

Michigan Farm to Family program

Cheyenne Liberti – Michigan Department of Agriculture & Rural Development

MDARD Grants and Programs for the Specialty Crop Industry

Tricia Bizoukas – Michigan Department of Agriculture & Rural Development

12:00pm – 1:00pm

Water Districts – Building Communities of Good Water Stewards

Voluntary Local Water District Solution

Todd Feenstra – Tritium, Inc.

1:00pm – 2:00pm

Produce Safety Technology and Mobile Water Testing Lab

Manreet Singh Bhullar –

Kansas State University

2:00pm – 4:00pm

Succession Planning

Orientation to Farm Succession Planning

Corey Clark – Michigan State University

Questions to Consider and Overview of Instruments

Chris Bardenhagen – Michigan State University

Fair May Not Be Equal... And That's Ok

Corey Clark – Michigan State University

Question, Answer, and Networking

Chris Bardenhagen – Michigan State University

Corey Clark – Michigan State University

FARM BUSINESS

Wednesday

8:30am – 9:30am

Labor 1: Labor Market and Policy Perspectives

US and Michigan Labor Market and Policy Perspectives

John Hollay – National Council of Agricultural Employers
Philip Martin – University of California Davis
Zach Rutledge – Michigan State University
Kimberly Clarke – Varnum LLP

8:30am – 9:30am

Risk Management and Contingency Planning

Introduction to Contingency Planning

Renee Wiatt – Purdue University
Maria Marshall – Purdue University

Farmer to Farmer Networks as a Risk Management Strategy

Jen Silveri – Michigan Food and Farming Systems
Terri Barker – MI Food & Farming Systems, BRIESA, LLC
Mariel Borgman – Michigan State University

10:30am – 11:30am

Integrating Health Insurance into Your Farm Plan

Cheri Burk – Michigan State University

10:30am – 11:30am

Labor 2: H2A Program Implementation

H2A Program Implementation

Michael Lalich – Low Country Labor Company
Luke Bakker – Overlook Harvesting MI
Brian Pasternak – U.S. Department of Labor
Kenneth Decock – Decock & Sons
Daniel Kowalski – Michigan Department of Agriculture and Rural Development

10:30am – 11:30am

Setting Goals and Making a Plan for Your Farm

Setting Goals and Making a Plan for Your Farm: An Interactive Session

Jenny Balmes – Michigan Flower Friend
Cindy Kern – Cardinal Farms
Katie Brandt – Michigan State University

1:00pm – 2:00pm

How Your Farm Can Attend Produce Shows

2:00pm – 4:00pm

Bulletins Live! Two and Pesticide Safety Education

Compliance with ESA Requirements on Pesticide Labels

Kevin Kern – Michigan Department of Agriculture and Rural Development
Safa Alzohairy – Michigan State University

MDARD Compliance Update

Kevin Kern – Michigan Department of Agriculture and Rural Development

2:00pm – 4:00pm

Choosing the Right Accounting Software for your Farm Business

Corey Clark – Michigan State University
Cheri Burk – Michigan State University

2:00pm – 4:00pm

Food Processing

Building a Strong Food Safety Culture Understanding Food Recalls and How to Prevent Them State Licensing and Permitting: What's New for Food Processors

2:00pm – 4:00pm

Labor 3: Workplace Management

Workplace Management

Regina Hamlett – Humanex Ventures
Jennifer Palen – Humanex Ventures
Julie Robinson – Humanex Ventures
Beth VanDrie – Arlene Resource Management
Margaret Jodlowski – Ohio State University
Kara Moberg – Farmworker Legal Services

2:00pm – 4:00pm

Meet The Buyers – Individual Buyer Meetings (pre-register)

4:00pm – 5:30pm

Meet the Buyers – Open Meetings

Thursday

8:00am – 11:00am

English Pesticide Review

Pesticide Safety Review

Eric Anderson – Michigan State University
Safa Alzohairy – Michigan State University
Teresa Crook – Michigan State University

FieldWatch

Curt Hadley – FieldWatch

8:00am – 11:00am

Spanish Pesticide Review

How to Safely Use Pesticides

Nicolle Ritchie – Michigan State University
Carlos Garcia-Salazar – Michigan State University
Anamaria Gomez-Rodas – Michigan State University

9:00am – 12:30pm

2027 Specialty Crop Technology Cohort and Trials Preview and Planning Meeting

9:00am – 1:00pm (Each hour)

Updates on Worker Protection Standards

1:00pm – 3:00pm

MDARD RUP Exam- English and Spanish(pre-register)

MDARD Staff – Michigan Department of Agriculture & Rural Development



FARM MARKETING

Tuesday

8:30am – 9:30am

Farm Market Roundtable

10:30am – 11:30am

Farm Market Keynote– The Last Real Place

Hugh McPherson – Maize Quest

1:00pm – 2:00pm

Lavender 1

*Hugh McPherson – Emergency Preparedness
Talk for Lavender Farms*

Hugh McPherson – Maize Quest

2:00pm – 4:00pm

Farm Market General Session 1

Your Agritourism Pricing Is Wrong – and I Can Prove It

Hugh McPherson – Maize Quest

*Changing Your Agritourism Pricing Mindset: Practical
Tips from Growers Making Pricing Transitions*

Hugh McPherson – Maize Quest

Scott DeBuck – DeBuck's Family Farm

Doug Joyer – Joyer Adventure Farm at Waldoch Farm

2:00pm – 4:00pm

Lavender 2

Roundtable Discussion – Lavender for Life

Wednesday

8:30am – 9:30am

Farm Market General Session 2

From Corn Maze to Cash Engine

Hugh McPherson – Maize Quest

2:00pm – 4:00pm

**Growing Forward: Lessons in Innovation, Agritourism &
Farm Succession from Joyer Adventure Farm**

Doug Joyer – Waldoch Farm and Joyer
Adventure Farm

2:00pm – 4:00pm

Michigan Agritourism Association Session

One, Not Everyone and Adventures in Delegating

Hugh McPherson – Maize Quest

Thursday

9:00am – 11:00am

**Farm Market Mushroom Production Workshop 101
(Add-on workshop registration)**

Mushroom Production 101 for Farm Markets

Justin Sean – Great Lakes Mushroom Company

9:00am – 11:00am

**Farm Market Workshop – Creating Winter Magic
On the Farm**

Christmas at the Farm: Gull Meadow Farms

Justin Wendzel – Gull Meadow Farms

Holiday Extravaganza at Blake's

Lonnie Decker – Blakes Orchard and Cider Mill

9:00am – 11:00am

Farm Market Workshop – Farm Camps

*Children's Farm Summer Camp Workshop with
Blake's Appleseed Camp*

Lonnie Decker – Blake's Orchard & Cider Mill

Piper Johnson – Blake's Orchard & Cider Mill

*Sprouting Curiosity: Combining Agriculture
and Camps*

Barbie Kellner – Michigan State University

Kassie Lavigne – Michigan State University

9:00am – 11:00am

**Local Food Marketing 101: Understand Local Market
Channels and Sales Options**

Garrett Ziegler – Michigan State University

Lewis Hughes – Michigan State University

1:00pm – 3:00pm

Local Food Marketing 201

Farm to Institution Deep Dive

Lewis Hughes – Michigan State University

Julie Lehman – Michigan State University

Mariel Borgman – Michigan State University



NEW CHEMISTRY TO DEFEAT OLD ENEMIES

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FARMING PRINCIPLES

Tuesday

2:00pm – 4:00pm

Soil Health and Cover Cropping

Common Soil Health and Fertility Issues in High Tunnel Production

Bruce Hoskins – University of Maine

High Tunnels: Get Higher with Cover Crops

Judson Reid – Cornell University

Soil Health Testing: Options & Applications

Christine Charles – Michigan State University

Nutrient Management with Cover Crops

Zack Hayden – Michigan State University

Wednesday

8:30am – 9:30am

The Digital Farm: Using Technology to Map, Model, and Implement Regenerative Practices

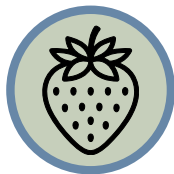
Using Technology to Map, Model and Implement Practices

Tommaso Tadiello – Michigan State University

10:30am – 11:30am

Keynote: Healthy Soil, Healthy Margins: The Business Case for Regenerative Farming

Martin Crompton – R*Generate



FRUIT

Tuesday

8:30am – 9:30am

Chestnuts 1

Oak Wilt in Chestnut: What We Know So Far

Timothy Miles – Michigan State University

Lessons from the Oaks: Managing Oak Wilt in Chestnut

Timothy Shively – Michigan State University

Ambrosia Beetle Management: Lessons from Tree Fruit Research

Julianna Wilson – Michigan State University

8:30am – 9:30am

Hard Cider

Making Sense of Wastewater for Cider Producers: The Big Picture

Tess Van Gorder – Michigan Farm Bureau

Driving Michigan Hard Cider Sales with a New Cider Promotional Guide

Eric Campbell – Proof Positive Brand Design

8:30am – 9:30am

Michigan Farmland Outlook, and Specialty Crop Cost of Production Update

User-Friendly Cost of Production Spreadsheets for Apple, Blueberry, and Peach

Chris Bardenhagen – Michigan State University

Michigan Farmland Outlook: Do Data Centers and Solar Move Land Values?

Tor Tolhurst – Michigan State University

8:30am – 9:30am

Small-Scale Berries 1

Insect Management for Small Strawberry Farm

Rufus Isaacs – Michigan State University

Variety Selection and Horticultural Practices for Small Scale Production

Josh Vander Weide – Michigan State University

Pathogens in Strawberries

Tim Miles – Michigan State University

10:30am – 11:30am

Chestnuts 2

Michigan Chestnuts 101

Erin Lizotte – Michigan State University

Chestnut Cost of Production Review

Chris Bardenhagen – Michigan State University

Q&A with Speakers

Erin Lizotte – Michigan State University

10:30am – 11:30am

Small-Scale Berries 2

Berry U-Pick Panel

10:30am – 11:30am

Sweet Cider

Navigating Water Withdrawals: Registration, Use, and Reporting

Laura Campbell – Michigan Farm Bureau

Making Sense of Wastewater for Cider Producers: Practical Strategies & Lessons Learned

Tess Van Gorder – Michigan Farm Bureau

FRUIT

2:00pm – 4:00pm

Apple 1

Apple Entomology Update for 2026: What's New, What Continues to Be Challenging?

Julianna Wilson – Michigan State University

Detangling Woolly Apple Aphids and Other Pests: What Works and What Doesn't

Monique Rivera – Cornell University

Grower Panel – Mating Disruption in the Orchard Water Districts – Building Communities of Good Water Stewards

Todd Feenstra – Tritium, Inc

Physiology of Freeze Damage in Apple and Horticultural Updates

Todd Einhorn – Michigan State University

2:00pm – 4:00pm

Grape

Controlling Priority Insect Pests in Michigan Vineyards

Rufus Isaacs – Michigan State University

Practical Vineyard Technology for Michigan Grape Growers

Mike Reinke – Michigan State University

Canopy Management Strategies for Improving Vineyard Performance

Paolo Sabbatini – Michigan State University

Advances in Grape Disease Management: Spore Trapping, Diagnostics, and Fungicide Resistance

Timothy Miles – Michigan State University

4:00pm – 5:00pm

Apple Variety Showcase

Wednesday

8:30am – 9:30am

Blueberry 1

Biological Control of CFW and CBFW with Trichogramma Platneri: A 3-Year Experience

Carlos Garcia-Salazar – Michigan State University

Veronica Cervantes – BloBest Group NV

Flower Thrips Management in Blueberries: Control Tactics and Strategies

Oscar Liburd – University of Florida

8:30am – 9:30am

Cherry 1

Finding the Right Balance: Orchard Floor Management in Michigan Cherries

Joshua Miranda – Michigan State University

New Pest Management Decision Making Tool for Stone Fruits in Michigan

Jackie Perkins – Michigan State University

Improving Fruit Quality in Sweet and Tart Cherry

Chayce Griffith – Michigan State University

8:30am – 9:30am

Peach/Plum 1

Split Pit in Peach: Cultivar Risk, Early Fruit Growth, Rainfall and Crop-Load Decisions

Pavlina Drogoudi – Institute of Plant Breeding and Genetic Resources

The Peach Orchard of the Future: Rootstocks, Orchard Systems, Labor and Climate Risk

Greg Reighard – Clemson University

10:30am – 11:00am

Cherry 2

Managing the Borer Complex Without Lorsban: Mating Disruption, Truck Sprays and Application Strategy

Brett Blaauw – University of Georgia and Clemson University

Reviewing the SWD Challenges of 2026 in Michigan Sweet and Tart Cherry Orchards

Juliana Wilson – Michigan State University

Blake Dawson – Michigan State University

Jackie Perkins – Michigan State University

10:30am – 11:30am

Blueberry 2

Fungicide Use in Blueberries: The Last 35 Years and Future Directions

Timothy Miles – Michigan State University

Electric Weeding and Smart Spraying in Blueberries

Joshua Miranda – Michigan State University

FRUIT GROWER NETWORKING EVENT



Connect with fruit growers, share a meal, and put your fruit knowledge to the test!

WHEN: Tuesday, December 8 • 4:00–5:30 p.m.

WHERE: Food Trucks in Trade Show Hall

ENJOY: Two free tacos and a free drink!

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HORTICULTURAL
Society**

NEW THIS YEAR!
**FRUIT TRIVIA
 CONTEST!**

FRUIT

10:30am – 11:30am

Peach/Plum 2

A Decade of High Density Planar Peach Systems: What Have We Learned?

Jake Rasch – Rasch Family Orchards

Nick Rasch – Rasch Family Orchards

Kyle Rasch – Windy Ridge Orchards

Leveraging Data to Improve Stone Fruit Quality and Harvest Outcomes

Ioannis Minas – Colorado State University

New Peach Decision-Support Tools for Michigan Growers

Jackie Perkins – Michigan State University

1:00pm – 5:00pm

Cider Contest

28th Annual Michigan Apple Cider Contest

Derek Plotkowski – Michigan State University

2:00pm – 4:00pm

Apple 2

Summarizing Eight Years of Data with Apogee/Actigard for Shoot Blight Management

Dr. George Sundin – Michigan State University

FarmSCOPE: A Closer Look at Every Acre

Daniel Uyeh – Michigan State University

Drones in Tree Fruit: What We Know and Don't Know

Amy Irish Brown – Valent USA LLC

Dirk Boon – Lakeshore Ag & Aerial LLC

Orchard Technology Grower Panel

2:00pm – 4:00pm

Blueberry 3

MSU NHB Variety Trial Initial Results

Josh VanderWeide – Michigan State University

Blueberry Irrigation Trials

Younsuk Dong – Michigan State University

Mechanical Harvesting for the Fresh Market

Wei Qiang Yang – Oregon State

University Extension

Grower Panel: Machine Harvesting for the Fresh Market

Josh VanderWeide – Michigan State University

Michigan Blueberry Industry Update

Nancy C Nyquist – Michigan

Blueberry Commission

2:00pm – 4:00pm

Specialty Fruits and Nuts to Distinguish Your Farm

Ken Asmus – Oikos Tree Crops

Milan Anderson – Detroit Fruit & Nut LLC



GREENHOUSE

Tuesday

8:30am – 9:20am

Don't Let those Pesky Pathogens Get the Best of You

Mary Hausbeck – Michigan State University

8:30am – 9:20am

It's All About the Experience: Garden Center Success Stories

Jessica DeGraaf – Proven Winners INC.

Matt Abele – Abele Greenhouses

Craig Koetsier – Koesters Greenhouses

Heidi Grasman – Garden Crossings LLC

10:30am – 11:20am

What's New at MSU? A Research Update

Debalina Saha – Michigan State University

Marianna Szucs – Michigan State University

Mary Hausbeck – Michigan State University

Roberto Lopez – Michigan State University

Erik Runkle – Michigan State University

Abby Makowski – Michigan State University

10:30am – 11:20am

Where Two Rivers Meet: Integrating Biopesticides & BCAs with Conventional Crop Protection.

George Grant – Griffin

1:00pm – 2:00pm

Lavender 1

Hugh McPherson Lavender Festival in Pennsylvania and Emergency Preparedness Talk for Lavender Farms

Hugh McPherson – Maize Quest

1:30pm – 2:20pm

Crafting a Merchandising Plan in 7 Steps

Jessica DeGraaf – Proven Winners INC.

1:30pm – 2:20pm

The Biology Behind Bioinsecticides: Understanding How and Why They Work

Carlos Bogran – BioWorks

GREENHOUSE

2:00pm – 4:00pm

Lavender 2

Roundtable Discussion – Lavender for Life

2:40pm – 3:30pm

From Production Problems to Performance: Lessons from 2026, Solutions for 2027

George Grant – Griffin

2:40pm – 3:30pm

Hot or Not? Point of Sale System Panel

Heidi Grasman – Garden Crossings LLC

Kay Landrum – Wedels Garden Center

Mike Outing – Riverstreet Flowerland

Rob Ruhlig – Ruhlig Farms and Gardens

Heidi Lindberg – Michigan State University

3:00pm – 4:00pm

Getting the Most Out of Your High Tunnel

Brad Smith – Full Hollow Farm

Brittney Rooney – Beaverland Farms

Sarah Geurkink – Organic Association of Kentucky

Wednesday

8:30am – 9:20am

From Selecting Seed to Transplant: Using Off-the-Shelf LEDs for Cut Flower Plug Production

Roberto Lopez – Michigan State University

8:30am – 9:20am

Making Biofungicides Work: Biology, Timing and Compatibility

Carlos Bogan – BioWorks

8:30am – 9:20am

Why Consider Delivering Silicon to Floriculture Crops?

Royal Heins – HRT Services

10:30am – 11:20am

Blooming Knowledge: Growing and Selling Edible Flowers

Makenzie Lee – University of Delaware

10:30am – 11:20am

Clean & Rooted: Pre-Plant Submersion Strategies for Pest Prevention and Propagation Success

Jeremy Jubenville – Michigan State University

Royal Heins – HRT Services

10:30am – 11:20am

Crop Management in Peat-Reduced Substrates

Brian Jackson – North Carolina State University

1:30pm – 2:20pm

Diagnosing Nutrient Disorders

Patrick Veazie – North Carolina State University



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1:30pm – 3:00pm

Stand-Out Cultivars from the 2026 Michigan Garden Plant Tour

Brian Weesies – Mast Young Plants

Kathy Hull – DGI Propagators

Andrew Jager – Walters Gardens

Abby Makowski – Michigan State University

Emily Wildt – Raker-Roberta's Young Plants

Sue Maliszewski – Proven Winners Carleton

2:00pm – 2:50pm

Beyond the Border: Shrubs as Cut Flowers

Natalie Carmolli – Proven Winners

ColorChoice Shrubs

2:40pm – 3:30pm

What's New and Next in Growing Media for Greenhouse Production?

Brian Jackson – North Carolina State University

3:00pm – 3:50pm

Small Space, Big Blooms: Making an Urban Flower Farm Work

Janie Case Beuthin – Twig End Farm



SMALL SCALE AND URBAN FARMS

Tuesday

8:30am – 9:30am

Advanced Irrigation Management Techniques

Irrigation Management Using Soil Moisture Sensors: Demonstration and Data Interpretation

Younsuk Dong – Michigan State University

Riley Johnson – Michigan State University

Enhancing Irrigation & Fertigation Management with Advanced Sensing Technologies

Nawab Ali – Michigan State University

8:30am – 9:30am

Small-Scale Berries 1A

Insect Management for Small Strawberry Farm

Rufus Isaacs – Michigan State University

Variety Selection and Horticultural Practices for Small Scale Production

Josh Vander Weide – Michigan State University

Pathogens in Strawberries

Tim Miles – Michigan State University

10:30am – 11:30am

Getting Started with Irrigation

Drip Irrigation for Beginners

Brenden Kelley – Michigan State University

Beginning with Overhead Irrigation

Lyndon Kelley – Michigan State University

10:30am – 11:30am

Natural Pest Management for Small and Urban Farms

Brittney Rooney – Beaverland Farms

10:30am – 11:30am

On-farm Produce Safety 2

The Small-Scale Wash Pack: Tips and Tricks to Improve Food Safety and Efficiency

Sarah Geurkink – Organic Association of Kentucky

Delivering Outstanding Produce Safety Worker Training on a Budget

Phil Tocco – Michigan State University

10:30am – 11:30am

Real Problems, Honest Talk: Support for Emerging Farmers

Katie Brandt – Michigan State University

Jen Silveri – Michigan Food and Farming Systems

Jazmin Bolan-Williamson – Michigan State University

10:30am – 11:30am

Small-Scale Berries 1B

Berry U-Pick Panel

2:00pm – 3:00pm

Stronger Together: Collective Advantage of Aggregation and Wholesale Partnerships with Other Small Farms

Magnetic Sun – Nurturing Our Seeds

Travis Peters – Project Green Machine, LLC

2:00pm – 4:00pm

Tarping and No-Till for Organic Vegetables

Comparing Reduced Tillage Methods for Organic Vegetables

James DeDecker – Michigan State University

Matt Van Grinsven – Northern Michigan University

Tarping Systems at Green Things Farm

Nate Lada – Green Things Farm Collective

Farmer Panel on Reducing Tillage and Tarping

Laura Brosius – Full Plate Farm

David Coveyou – Coveyou Scenic Farm

Heather Anderson – Green Wagon Farm

Nate Lada – Green Things Farm Collective

3:00pm – 4:00pm

Getting the Most Out of Your High Tunnel

Brad Smith – Full Hollow Farm

Brittney Rooney – Beaverland Farms

Sarah Geurkink – Organic Association of Kentucky

Wednesday

8:30am – 9:30am

Farming with Children and Community

Derrienne Reese – Asibara Forest

Remi Harrington – Zoo City Farm and

Food Network

Devon Wilson – Sunlight Gardens

8:30am – 9:30am

Garlic

Garlic Growing Insights with Great Lakes Garlic Farm

Kevin Gregory – Great Lakes Garlic Farm

Tiffany Gregory – Great Lakes Garlic Farm

10:30am – 11:30am

Planning for Farmagedon! Anticipating Shocks to Your Small Farm System

Introduction to Contingency Planning

Renee Wiatt – Purdue University

Maria Marshall – Purdue University

Mutual Aid and Community Solidarity: How Farmer

Networks Play a Role in Small Farm Risk Management

Jen Silveri – Michigan Food and Farming Systems

Terri Barker – MI Food and Farming Systems, BRIESA, LLC

Mariel Borgman – Michigan State University

SMALL SCALE AND URBAN FARMS

10:30am – 11:30am

Setting Goals and Making a Plan for Your Farm: An Interactive Session

Jenny Balmes – Michigan Flower Friend
Cindy Kern – Cardinal Farms
Katie Brandt – Michigan State University

2:00pm – 4:00pm

Specialty Fruits and Nuts to Distinguish Your Farm

Ken Asmus – Oikos Tree Crops
Milan Anderson – Detroit Fruit & Nut LLC

2:00pm – 4:00pm

Tomatoes/Peppers/Eggplants

Let's Stop Wasting Each Others Time; Get Tested Now

Jud Reid – Cornell

Tomato Production at Granor Farm

Joseph Garrett – Granor Farm

Mites, Aphids, Thrips Control Measures in the Greenhouse and Field

Ben Phillips – Michigan State University

Sprays, Splashes, and Bacteria: Improving Management of Xanthomonas in Vegetable Crops

Andres Sanabria-Velasquez – Ohio State University

Thursday

9:00am – 11:00am

Farm Market Mushroom Production Workshop 101 (Add-on workshop registration)

Mushroom Production 101 for Farm Markets

Justin Sean – Great Lakes Mushroom Company



VEGETABLE

Tuesday

8:30am – 9:30am

Pickles/ Vine Crops 1

Challenges of Growing Pumpkins in Michigan

Bill Miller – Papa's Pumpkin Patch

Current and Emerging Trends in the Pickle Industry

John Cox – Pickle Packers International

10:30am – 11:30am

Pickles/Vine Crops 2

What Happened to Downy Mildew on Cukes This Year?

Mary Hausbeck – Michigan State University

Successful Control of Powdery Mildew on Pumpkins and Squash

Mary Hausbeck – Michigan State University

10:30am – 11:30am

Root Crops

Experiences with Optical Sprayers in Ontario Carrots

Cesar Cappa – Ontario Ministry of Agriculture

Investigating Electrical Weeding and Herbicides for Weed Control in Carrots

Joshua Miranda – Michigan State University

2:00pm – 4:00pm

Asparagus

How Much Did Adjuvants Add? Combining Adjuvants and Residual Herbicides for Weed Control in Asparagus

Joshua Miranda – Michigan State University

Travel Log from the 2026 International Asparagus Symposium in South Korea

Justin Adams – Michigan State University

Ben Werling – Michigan State University

Update on "Emerging" Asparagus Research

Dan Brainard – Michigan State University

A Look Back and a Look Ahead at Our Understanding of the Asparagus Replant Problem

Zachary Hayden – Michigan State University

Ben Werling – Michigan State University

2:00pm – 4:00pm

Potato

Michigan State University Extension Potato Research Update

Steve Whittington – Michigan State University

Potato Disease Management for Market Growers

Jaime Willbur – Michigan State University

Soil Health in Potato Systems

Katie Gattoni – Michigan State University

VEGETABLE

2:00pm – 4:00pm

Sweet Corn

Monitoring and Managing Corn Earworm in Sweet Corn

Brian Nault – Cornell University

Surprises from Studying Sweet Corn Production over the Last Quarter Century

Martin Williams – University of Illinois

Multi-Location Surveillance of Tar Spot Development in Late-Planted Sweet Corn

Andres Sanabria-Velazquez – Ohio State University

2:00pm – 4:00pm

Onions

Stemphylium Update

Mary Hausbeck – Michigan State University

Matthew John – Michigan State University

What Still Works – and What's New – in Onion Thrips Management

Brian Nault – Cornell AgriTech

A NY Perspective on Weed Control in Onions Grown on Muck Soils

Christy Hoepting – Cornell Cooperative Extension

Experiences with Optical Sprayers in Ontario Onions

Cesar Cappa – Ontario Ministry of Agriculture

Wednesday

8:30am – 9:30am

Garlic

Garlic Growing Insights with Great Lakes Garlic Farm

Kevin Gregory – Great Lakes Garlic Farm

Tiffany Gregory – Great Lakes Garlic Farm

8:30am – 9:30am

Legumes

Can Edamame Transcend a Niche Crop Status to Mainstream?

Martin Williams – University of Illinois

Intro to Growing Peas and Green Beans

Chris Falak – Gerber Products Company/
Falak Farms

10:30am – 11:30am

Brassicas

Managing Cabbage Maggot with Insecticides in Transplanted Cabbage in New York

Christy Hoepting – Cornell Cooperative Extension

Managing Alternaria Leaf Spot and Head Rot in Broccoli with Conventional and Organic Fungicides in New York

Christy Hoepting – Cornell Cooperative Extension

10:30am – 11:30am

Celery

Update on Celery Fusarium Research

Mary Hausbeck – Michigan State University

Soumya Moonjely – Michigan State University

Investigating Herbicide Resistance and Crabgrass Control, and Weed Seedbank Management, in Celery

Dan Brainard – Michigan State University

Akane Takenaka – Michigan State University

2:00pm – 4:00pm

Tomatoes/Peppers/Eggplants

Let's Stop Wasting Each Others Time; Get Tested Now

Jud Reid – Cornell

Tomato Production at Granor Farm

Joseph Garrett – Granor Farm

Mites, Aphids, Thrips Control Measures in the Greenhouse and Field

Ben Phillips – Michigan State University

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Andres Sanabria-Velasquez – Ohio State University

Thursday

9:00am – 11:00am

Farm Market Mushroom Production Workshop 101 (Add-on workshop registration)

Mushroom Production 101 for Farm Markets

Justin Sean – Great Lakes Mushroom Company

REGISTRATION, LODGING

Pre-register for the EXPO

Register Online at glexpo.com/attend/register/

One full registration fee covers admission to the trade show and all education sessions offered by both conferences. You can register by using the form on the back cover, the link above, or the Attend menu at [GLEXPO.COM](https://glexpo.com). The same form registers you for the Great Lakes Fruit, Vegetable and Farm Market EXPO and the Michigan Greenhouse Growers EXPO.

See the registration form on the back cover for registration fees. The regular registration fees include free subscriptions to the publications listed on the back of the registration form. The fruit, vegetable and fruit/vegetable options under the regular registration fees also include membership in the Michigan State Horticultural Society and/or the Michigan Vegetable Council.

Pre-register by November 15, 2026 for lower registration fees and to save time when you arrive at the EXPO. You save \$20 on regular registration fees if you register by November 15, 2026. Pre-registration also assures you can purchase tickets for the special events you want to attend.

If you pre-register by November 15, 2026, your receipt, name badge, and any special event tickets you order will be mailed to you prior to the EXPO. When you arrive in Grand Rapids, visit the skirted tables in the Grand Gallery to skip the lines by picking up your badge holder and program and go directly to the trade show or education sessions.

Register at the EXPO

For the convenience of those arriving in Grand Rapids the day before the EXPO opens, **early registration will be open on Monday, December 7 from 4:00pm to 6:00pm**. **During the EXPO, registration will open at 7:30am each day.** Registration will be open until 5:00 P.M. on Tuesday and Wednesday and until noon on Thursday. The registration area will be located in the Grand Gallery of DeVos Place Convention Center. The entrance to DeVos Place is on Monroe Street. The enclosed walkway from the Amway Grand Plaza Hotel can also be used to enter the convention center.

Special Thursday Registration Fee

You can now purchase a Trade Show Only registration for Thursday, December 10th. This will grant you access to both exhibit halls.

*This ticket will not allow access to education sessions or entrance on Tuesday or Wednesday of Expo.

REGISTRATION SCHOLARSHIPS

A limited number of scholarships are available. The scholarship will cover the cost of registration to the EXPO. Apply as soon as possible, the deadline is October 31. The window to apply is short. In case we can not fulfill all requests, the early bird registration pricing will still be available. Each applicant must fill out a short

online application. Maximum 2 allowed per business/household. If participating online is a problem, find someone to help fill one out online, or call the Expo number for help. glexpo.com/attend/scholarship/

LODGING

Amway Hotel Collection

We recommend the hotels of the Amway Hotel Collection for your lodging needs. Unfortunately, most of our room blocks at these hotels were sold out before this brochure went to press. We book nearly all the rooms in the Amway Grand Plaza and have large room blocks in the Courtyard by Marriott Downtown and the JW Marriott. For the dates that are sold out, these hotels may have a limited number of rooms available at their standard rates.

Amway Grand Plaza - Waitlist option

Attendees can only be placed on the waitlist when booking online, there are no waitlist options for attendees who call in to make a reservation.

When attempting to register, you will see an option to Join the Waitlist and can submit your information as usual. Once submitted, you receive a confirmation email indicating you are on the waitlist. You can choose to be placed on the waitlist for one or multiple nights.

If a spot becomes available, you will be notified by email. Each guest is given a limited time to complete registration. If you do not respond within that timeframe, the spot is released to the next person on the waitlist.

Please note that joining the waitlist does not guarantee a reservation at the Amway Grand Plaza.

To check online for the availability of rooms at convention rates in the Amway Hotel Collection, use the link on the EXPO's website to their Passkey website. Reservations must be made by November 9, 2026. Here's information on convention room rates for the hotels of the Amway Hotel Collection (mention group code GREAT LAKES EXPO):

Amway Grand Plaza Hotel (connects to DeVos Place Convention Center through an enclosed walkway); 187 Monroe Avenue NW (auto lobby entrance is on Pearl Street), Grand Rapids 49503; 800-253-3590, 616-774-2000 convention room rate is \$148+ complimentary self parking

Courtyard by Marriott Downtown (connects to the Amway Grand Plaza Hotel through an enclosed walkway); 11 Monroe Avenue NW, Grand Rapids 49503; 877-901-6632, 616-242-6000; convention room rates are \$151+ for up to four persons, with a \$10 daily charge for self-parking.

JW Marriott (across the street from the Amway Grand Plaza Hotel); 235 Louis Street NW, Grand Rapids 49503; 877-901-6632, 616-242-1500; convention room rate is \$215+ for up to four persons, with a \$10 daily charge for self-parking.

ROOM CANCELLATIONS AT THE AMWAY GRAND PLAZA HOTEL, COURTYARD BY MARRIOTT AND JW MARRIOTT:

These hotels will charge one night's lodging for each room canceled after November 16, 2026. Note that some additional rooms at convention rates might become available around the deadline for room cancellations.

RESERVATIONS THAT INCLUDE TUESDAY EVENING WILL REQUIRE A TWO-NIGHT MINIMUM STAY.

OTHER HOTELS OFFERING CONVENTION RATES

(mention group code **GREAT LAKES EXPO**)

Holiday Inn Downtown (about three blocks west of DeVos Place Convention Center); 310 Pearl Street NW, Grand Rapids 49504, 616-235-7611; convention room rates are \$143+ for a standard double/double room (make reservation by November 23, 2026).

Hyatt Place Grand Rapids 140 Ottawa Ave NW, Grand Rapids 49503. 616-984-1200. Convention rates are \$169+. Reserve by November 9, 2026 for the discounted rate.

**FOR A COMPLETE LIST OF AREA HOTELS, CALL
EXPERIENCE GRAND RAPIDS AT 800-678-9859 OR
VISIT [EXPERIENCEGR.COM](https://experiencegr.com).**

IMPORTANT: It has come to our attention that a company is inaccurately representing itself as the Great Lakes EXPO's "housing vendor" and is contacting Great Lakes EXPO exhibitors and attendees, offering to make hotel reservations on your behalf in the EXPO's room block.

The Great Lakes EXPO is NOT utilizing the services of ANY housing vendor. Do not make your hotel reservations

through any outside entity. If you provide your credit card information to any of these unauthorized vendors, your card may be charged but you may not have a reservation when you arrive in Grand Rapids.

DREAM GRAND *AND* GO



Great Lakes EXPO

December 8 -10, 2026

DeVos Place

Grand Rapids, MI



Great Food. Michigan's Best Foodie City and a Top 20 U.S. Foodie City.

Plan your trip now:



GrandRapidsAttendee.com



Beer City USA. 50 amazing craft breweries on the Beer City Ale Trail.

GRAND RAPIDS



2026 EXHIBITORS

A & B Packing Equipment	Decco US Post-Harvest	Growing Hope Globally
Academy Financial	DeGrandchamp Farms, Inc.	H2O Technologies
Agribusiness Services	Detroit Radiant Products Company	Hartmann's Plant Company
Acadian Plant Health	Dillman Farm, Inc.	Harvest Solar
Action Molding	Discount Bakery Equipment	Head Honchos, LLC
AcuSpray/Exedy	Dolav USA	Hello Nature
Adams County Nursery	Double A Vineyards	HGS Bioscience
Advancing Alternatives	Drape Net North America	Hillside Orchard Farms Inc.
AEF Global Biopesticides	Dubois Agrinovation Inc	HM CLAUSE
Agathon Solar	Dunkley International Inc	Holland Transplanter Co
AgriPhage by OmniLytics	Durand-Wayland, Inc	Hull Lift Truck, Inc.
AgroFresh Solutions Inc.	Educated Energy	Industrial Brush Corporation
All Seasons Insurance	Elsoms Seeds	International Paper
All Weather Seal	Envu Ornamentals	Invera Flexibles
Al-Par Peat Company	Enza Zaden	IPL Schoeller - Macro Plastics
American Takii, Inc	Erie Home	Johnny's Selected Seeds
Argent Tape & Label	ESS Universal-Heavy Duty Bunk Beds	KEMPS Machine Company, Inc
Arlene Resource Management	Eurofins	Kenngo Manufacturing
A-ROO Company LLC	Ewe and Me Wool Company	Kent Equipment
Asa-Lift & Spudnik Equipment	Farm Bureau Insurance	Keystone Cooperative
Aspire Bakeries/Otis Spunkmeyer	Farmco Distributing Inc	Keystone Specialty Seeds
Atticus, LLC	Farm Depot	Kietzer Farms, Inc
Avian Control Bird Repellent	Farmer's Choice Food Brands Inc	Kooljet Refrigeration, Inc
Barkow Law Company, PLLC	Farm Services Inc	Koppert Biological Systems
Barrett Donut Mixes	FieldWatch Inc	Krieger's Nursery
Bartlett Instrument Company	Filler Specialties	Kuster's Dairy Foods
BASF	FilmOrganic	Kyriss, Inc.
Bayer Crop Science	Fine Americas Inc.	Lakeshore Environmental
Bay Shore Sales LLC	First Genesis Inc/Sunflower	Landa's Popcorn
BDi Machinery Sales, Inc	Fish Sh!t (A.K.A. Fish Head Farms)	Leach Food Equipment Distributors
Bejo Seeds Inc	Fit to Farm	LeafFilter Gutter Protection
Berkel Midwest Sales & Service, Inc	Flying Acres Ag, LLC	Legacy Post and Supply
BFG Supply	Food Bank Council of Michigan	Louis Gelder & Sons Co Inc
BioBee USA	Frosty Products	MACMA
Blacksmith Bioscience	Garza Labor	MAF Industries, Inc.
Botello Harvesting LLC	Georgia-Pacific Corrugated	Mast Young Plants
Bowsmith, Inc	Gillison's Variety Fabrication, Inc.	May Farms Spraying Equip
C9 Controls	Gintec Shade Technologies, Inc	McCutcheons Apple Products, Inc
Carbon Nurture	Glacier Valley Ent, LLC	Mechanical Transplanter Co
Carbon Robotics	Gowan Seed Company	Meister Media Worldwide
Certis Biologicals	Gowan USA	Michigan AgrAbility
Choice One Bank	Grain Elevator Repair Products	Michigan Agritourism Association
Cinch Blossom Thinner	Grand Rapids Popcorn	Michigan Apple Committee
Clifton Seed Company	GR Central Iron & Steel	Michigan Asparagus Advisory Board
Consumers Energy	Great American Media Services	Michigan Center for Employee Ownership
Contree Sprayer and Equipment	Great Lakes Ag Equipment	Michigan Cherry Committee
Country Home Creations	Great Lakes Ag Irrigation	Michigan Farm Bureau
Critter Barn	Great Lakes Ag & Labor Services	Michigan Peat
Crookham Company	Great Lakes IPM	Michigan State Horticultural Society Trust
Crystal Flash	Green Field Farms	Michigan State University IR-4
C-SPIRIT	Greenleaf Technologies	Michigan Valley Irrigation
Cushman Creek Supply	GreenMark Equipment	Michigan Vegetable Council
Custom Bounce Pads	GreenStone Farm Credit Services	Midwest Steel Buildings
Custom Conveyor Concepts	GroPro	
Cutco Cutlery	Growers Mineral, Corp.	

2026 EXHIBITORS

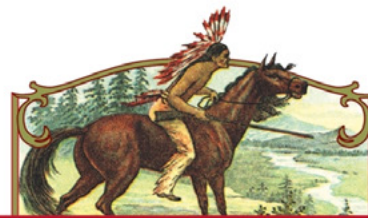


Migratory Bird Management LLC
 Miksanek Enterprises, Inc
 Modern Produce Equipment
 Monosem, LLC
 Monte Package Company
 Morgan Composting, Inc
 Moser Fruit Tree Sales
 MSU Extension Bulletins
 MSU-IAT
 Nano-Yield
 National MarketMaker Network
 Nature Safe Organic Fertilizers
 Nature's Mace
 Nevill Supply Inc
 NEW AGE Laboratories
 Nichino America, Inc
 Nine Pin Cider
 Noble Software Solutions
 Nutrien Ag Solutions
 OESCO, INC
 Ohio Earth Food
 Osborne Seed Company
 Owl Vision
 Paul Boers Manufacturing
 Peach Ridge Orchard Supply, Inc
 Phil Brown Welding Corp.
 Plant Products
 Power Yield Plus
 Precision Mazes
 Putnam Plastics - Farm Products

Reeman Farm Equipment
 Reister's Grower Services
 R H Wiles Sales
 Ridge Automation LLC
 Rimol Greenhouse Systems
 Rispens Seeds Inc
 Rockford Package Supply
 Rupp Seeds Inc
 Sakata Seed America
 Scherger's Kettle Jams
 Scott Colville Crop Insurance Agency
 Shawnee Canning Company, Inc.
 Shiflett's Inc.
 Sigma Ag
 SimpleTix
 Simpson Family Estates
 Spectrum Technologies, Inc
 SPR Flex
 Spring Brook Supply
 State of Michigan (MIOSHA-CET)
 Stokes Blueberry Farm & Nursery
 Stokes Seeds Inc
 Storage Control Systems, Inc.
 St. Steve's Farm-Crafted Beverages
 Summit Tree Sales, Inc
 Superb Horticulture
 Superior Wind Machine
 Syngenta Professional Solutions
 Syngenta Crop Protection, LLC
 Taylor Freezer of Michigan

Techmark Inc.
 Tew Manufacturing Corp
 The Haeffling Group
 Thomas Bros Equipment Sales
 ThorPack, LLC
 Thunderbird Plastics LTD
 Tilth Soil
 Timac Agro USA
 TotalGrow Lights
 Trickle-Eez Irrigation Inc
 TriEst Ag Group
 Truss Services LLC
 University of Minnesota
 Superior Fruit Innovations
 UPL NA, Inc
 USDA - Natural Resources
 Conservation Service
 Valent U.S.A. LLC
 Vandenberg Hort.
 Verdant Robotics
 Vive Crop Protection
 Vivid Machines
 VM Agritech
 Wafler Nursery
 WECO The Science of Optical Sorting
 Wilbur-Ellis Company
 Wild Goose Chase, Inc.
 Willow Drive Nursery
 Willsie Equipment Sales
 WP Innova

As of September 2, 2026



SHAWNEE CANNING CO. INC.

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**We're headed back to the
 GREAT LAKES EXPO!**



\$500

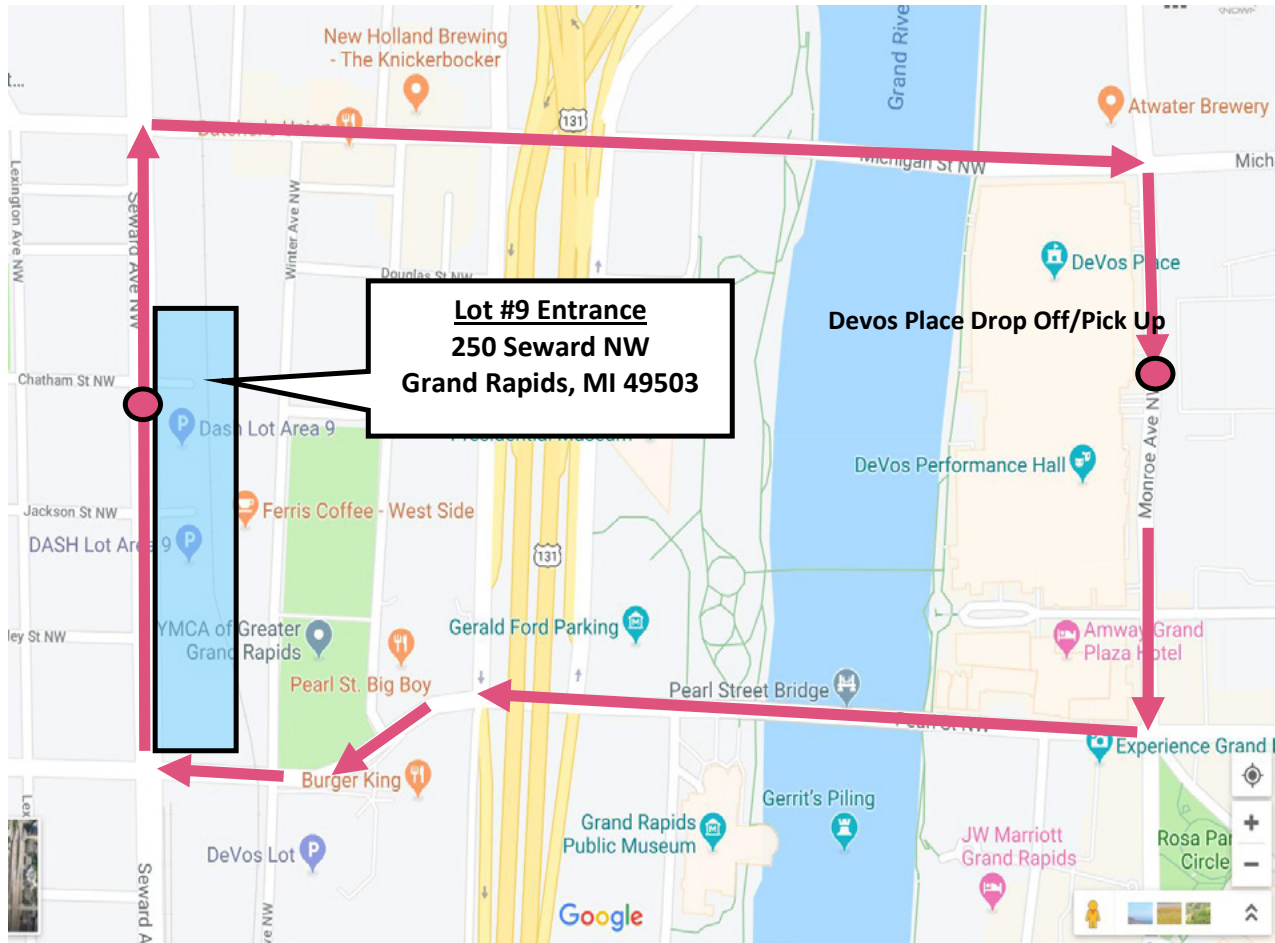


**ONE OF 5 \$100 GIFT CARDS FROM
 YOUR FAVORITE FARM BRANDS**

\$3.00 Parking & Free Shuttle to the Devos Place!

To help our attendees with more affordable parking options Great Lakes Expo will offer free trolley service to and from DeVos Place!

We will run a dedicated Trolley from DASH Area Lot #9 (just a few blocks over the river) to the front of DeVos Place Convention Center. The Shuttle will run every 7-10 minutes on a loop during published times.



LEGEND

-  Trolley Route
-  Trolley Stops
-  DASH Parking Lot



DOWNTOWN AREA SHUTTLE

Parking Services Department
50 Ottawa Ave. NW
Grand Rapids, Michigan 49503
(616) 456-3290

SCHEDULE:

Tuesday, December 8	7:00am to 6:30pm
Wednesday, December 9	7:00am to 6:30pm
Thursday, December 10	7:00am to 5:00pm

The Complimentary Trolley pictured below will run on a 7- 10 minute loop. Each day the shuttle will start at the published times with the last shuttle leaving at the listed time.

There are also fee-based parking lots under and around Devos Place is you choose not to use the shuttle. The show **DOES NOT** reimburse or validate **ANY PARKING**.

FREE SUBSCRIPTION INFORMATION

Fruit (#1), Vegetable (#2), Greenhouse (#3), Fruit/Vegetable and Other (#4) Regular Registration Fees include the following free subscriptions:

1. U.S. residents receive FREE one-year subscriptions to **Fruit Growers News** and **American Fruit Grower**. Residents of Canada receive a FREE one-year subscription to **The Grower** (published by the Ontario Fruit and Vegetable Growers' Association). MSHS Life Member registrations also receive these subscriptions.
2. U.S. residents receive FREE one-year subscriptions to **Vegetable Growers News** and **American Vegetable Grower**. Residents of Canada receive a FREE one-year subscription to **The Grower** (published by the Ontario Fruit and Vegetable Growers' Association).
3. U.S. and Canadian residents receive a FREE one-year subscriptions to **GrowerTalks**. U.S. residents also receive a FREE one-year subscription to **Greenhouse Grower** and **Greenhouse Product News**.
4. U.S. residents receive FREE one-year subscriptions to **Fruit Growers News**, **American Fruit Grower**, **Vegetable Growers News** and **American Vegetable Grower**. MSHS Life Member/ Vegetable registrations also receive these subscriptions.

☐ **Please check here if you do not want these free publications.**

OPTIONAL FREE SUBSCRIPTIONS: Check the box if you are a U.S. resident and want to receive:

- ☐ **Country Folks Grower**
☐ **Growing**

PERMISSION TO USE PHOTOS: Please be aware that this registration form also serves as an agreement to appear in photographs taken at the 2026 Great Lakes Fruit, Vegetable & Farm Market EXPO and the Michigan Greenhouse Growers EXPO. These photos may be used for publicity or general information purposes and may be seen by the general public.

Your receipt, name badge and any special event tickets you purchase will be mailed to you if registered by November 15, 2026. Thursday Trade Show Only badge will not be mailed and will be available for pickup beginning on Thursday. Any registrations received after November 15, 2026 will have the ability to self-print at self-print kiosks in the Amway Grand Plaza Hotel 2nd floor near the Skywalk entrance, as well as in the Grand Gallery at the DeVos Place. These self-print kiosks will be open starting Monday, December 7 at 4:00 pm.

If you need additional assistance staff members will be present to provide help with badge printing. Full refunds will be provided if a cancellation request is received by December 7, 2026.

MSHS Trust Drawing: All donations \$100 and above will be entered to win a two night stay at the Amway during the 2027 Expo.



Great Lakes EXPO
37637 Five Mile Rd. #399
Livonia, MI 48154

PRSR STD
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PERMIT NO. 143

REGISTER ONLINE AT
glexpo.com/attend/register/

2026 REGISTRATION FORM

Pre-Registration Deadline for lower registration fees and to receive name badges by mail is November 15, 2026. Online registration is open from now through December 10, 2026.

A SEPARATE FORM IS REQUIRED FOR EACH REGISTRANT. PLEASE COPY FORM IF NECESSARY. You can also register or print a registration form from the Great Lakes EXPO website at GLEXPO.com. Registration questions: Call 734-239-8027 or email ocrum@glexpo.com.

REGULAR REGISTRATION FEES*

See back of form for free subscription offers.

	By Nov 15	Onsite	Total
☐ Fruit	\$120	\$140	\$ ____
☐ Vegetable	\$120	\$140	\$ ____
☐ Greenhouse	\$120	\$140	\$ ____
☐ Other	\$120	\$140	\$ ____
☐ Fruit & Vegetable	\$130	\$150	\$ ____

***Business Discount** – Farm, farm market and greenhouse businesses with 4 or more regular registrations can deduct \$10 from each registration. This is only available through pre-registration and does not apply to special registration categories. To receive the discount, registrations must be submitted together online or by mail or fax.

SPECIAL REGISTRATION FEES

☐ Thursday Only (Dec 10) Tradeshow	\$10	\$10	\$ ____
☐ Horticultural Society Life Member (New Life Memberships are not available (See #1 on back of form))	\$75	\$90	\$ ____
☐ Horticultural Society Life Member & Vegetable Registration (See #4 on back of form.)	\$85	\$100	\$ ____
☐ College Student (Students must provide a copy of college ID)	\$40	\$40	\$ ____
☐ MSU Staff	\$50	\$50	\$ ____
☐ Children 18 and under are Free Name(s) and Age(s): _____	Free	Free	Free

Please see page 6 to find out more about registration scholarships.

BUS TOURS and SPECIAL EVENTS

Indicate number of tickets for each event and total amount. Email or fax required at top of form if you register for a bus tour.

Monday, December 7

☐ Farm Market Bus Tour _____ \$195 \$ ____

* Late Registration after 11/15: \$205 and subject to availability
No refunds after 11/25

Wednesday, December 9

☐ Prayer Breakfast (7:00 am) _____ \$20 \$ ____

Thursday, December 10

☐ Mushroom Cultivation 101 Course (with full expo registration) _____ \$40 \$ ____

☐ Mushroom Cultivation 101 Course (workshop only) _____ \$60 \$ ____

CONTRIBUTION FOR FRUIT AND VEGETABLE RESEARCH AND EDUCATION

The following funds provide financial support for research and educational projects beneficial to fruit and vegetable growers. Contributions to the MSHS fund are deductible on federal income tax returns. You will receive a receipt by mail for your tax deductible contribution.

☐ Contribution to the Michigan State Horticultural Society Trust Fund \$ ____
(See back of form for special drawing)

☐ Contribution to the Michigan Vegetable Council Fund \$ ____

TOTAL AMOUNT DUE (All payments must be made in U.S. Dollars) \$ ____

PRE-REGISTER BY NOVEMBER 15, 2026 TO SAVE \$\$\$ AND TIME

Save \$\$\$: \$20 savings on regular registration fees. **Save Time:** Your receipt, name badge and any special event tickets you purchase will be mailed to you if registered by Nov 15. Thursday Trade Show Only badge will not be mailed and will be available for pickup beginning on Thursday. Any registrations received after Nov 15 will have the ability to self-print at self-print kiosks in the Amway Grand Plaza Hotel 2nd floor near the Skywalk entrance, as well as in the Grand Gallery at the DeVos Place. These self-print kiosks will be open starting Monday, Dec 7 at 4:00pm. If you need additional assistance staff members will be present to provide help with badge printing. Full refunds will be provided if a cancellation request is received by Dec 7.

Registration and Membership Information: Your registration, except for Thursday registrations, provides admission for all three days to the trade show and all education sessions. The bus tours and special events require additional registration fees. For everyone paying the Fruit or Vegetable Regular Registration fee, registration includes membership in the Michigan State Horticultural Society (Fruit) or the Michigan Vegetable Council (Vegetable). The Fruit/Vegetable Regular Registration fee includes membership in both organizations.

CHECK ALL THAT APPLY:

- ☐ **FRUIT GROWER** (also check crops grown)
☐ Apples ☐ Cherries ☐ Peaches ☐ Pears ☐ Plums
☐ Blueberries ☐ Grapes ☐ Strawberries
☐ Raspberries/Blackberries ☐ Other Small Fruit
☐ Organic Fruit
- ☐ **VEGETABLE GROWER** (also check crops grown)
☐ Asparagus ☐ Carrots ☐ Celery ☐ Cole Crops ☐ Greens
☐ Peppers ☐ Pickling Cucumbers ☐ Pumpkins ☐ Squash
☐ Onions ☐ Potatoes ☐ Snap Beans ☐ Sweet Corn
☐ Tomatoes ☐ Other Veg Crops ☐ Organic Vegetables

FARM SIZE

☐ < 10 Acres ☐ 10-200 Acres ☐ > 200 Acres

GREENHOUSE GROWER

☐ FARM MARKETER ☐ AG SUPPORT BUSINESS

CONTACT INFORMATION

Print Name as it appears on credit card _____

Billing Street Address of Credit Card _____

Billing City/State/Zip _____

Email _____

Telephone _____

PAYMENT INFORMATION

Payment must accompany this form: Mail to: Great Lakes Expo,
37637 Five Mile Rd. #399, Livonia, MI 48154.

Email: ocrum@glexpo.com

Payment by Check: Check # _____

Make check payable to: Great Lakes EXPO

Payment by Credit Card: ☐ Visa ☐ Mastercard

☐ Discover ☐ American Express

Card Number _____

CVV Code (3 or 4-digit number on back of card) _____ Exp. Date _____

Cardholder Signature _____

**Credit Card Payment will have an additional 3% fee