

# **EXHIBITOR PROSPECTUS**

2023

THE PREMIER SHOW FOR FRUIT & VEGETABLE GROWERS,

**GREENHOUSE GROWERS & FARM MARKETERS!** 

### SHOW DATES & TIMES

Tuesday, December 5 8:00 am - 5:30 pm Wednesday, December 6 8:00 am - 5:30 pm Thursday, December 7 8:00 am - 1:00 pm



\*Must Attend Event\*

One of the largest trade shows in North America!

\*Promotion\*

3000+ decision makers to promote your company to

\*New & Existing Connections\*

Opportunity to capture new customers and reconnect with existing

\*Recognition\*

Enhance your company's brand

\*Conduct Business\*

**Generate business transactions** and get qualified leads

\*Involvement & Impact\*

Show your commitment to the industry

\*\*74% of attendees surveyed said visiting the exhibitors at the Great Lakes Expo influenced future purchases they made!\*\*

## **MOVE IN / MOVE OUT**

MOVE-IN

\*LARGE EQUIPMENT\* Sunday, December 3 8:00 am - 5:00 pm \*ALL OTHER EXHIBITORS\* Monday, December 4

8:00 am - 6:00 pm

MOVE-OUT

\*ALL EXHIBITORS\*

Thursday, December 7

1:10 pm - 8:00 pm

\*REMAINING LARGE EQUIPMENT\*

Friday, December 8

8:00 am - 12:00 pm





December 5-7, 2023 **DEVOS PLACE** Amway Grand Plaza Hotel Grand Rapids, Michigan





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#### **BOOTH FEES**



## PRODUCT OR TABLE TOP

 $(10' \times 10')$ 

1<sup>ST</sup> BOOTH - COMPLETE\* \$1125.00

2<sup>ND</sup> BOOTH - COMPLETE\*

+\$1025.00

3RD BOOTH OR MORE

+\$925.00 EACH



## LARGE EQUIPMENT

 $(10' \times 10')$ 

1<sup>ST</sup> BOOTH - COMPLETE\*

\$1125.00

2<sup>ND</sup> - 4<sup>TH</sup> BOOTH

+\$735.00 EACH

5<sup>TH</sup> BOOTH OR MORE

+\$520.00 EACH

MAIN STREET BOOTH +\$300.00 EACH CENTER STREET BOOTH +\$150.00 EACH

### **NON-PROFIT**

1 BOOTH ONLY - COMPLETE\* \$550.00

### \*\*\* COMPLETE BOOTH

- 1- Table (4ft, 6ft or 8ft)
- 2- Chairs
- 1- Wastebasket
- 1- Electrical Outlet (110)
- 3- Product Listings
- 3- Exhibitor Registrations
  (per booth up to three (3) booths)
  Draping
  Wi-Fi



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# **GENERAL SHOW CONTRACTOR**

**Art Craft Display** is our official exposition service contractor. To order items not included with your booth:

- Online: please visit www.artcraftdisplay.com
- Call: (616)791-8024

# **LODGING INFORMATION**

### **Amway Grand Plaza**

187 Monroe Avenue NW Grand Rapids, MI 49503 800-253-3590 / 616-774-2000

### JW Marriott

235 Louis Street NW Grand Rapids, MI 49503 877-901-6632 / 616-242-1500

### Courtyard by Grand Rapids Downtown

11 Monroe Avenue NW Grand Rapids, MI 49503 877-901-6632 / 616-242-6000

### **Hyatt Place Grand Rapids Downtown**

140 Ottawa Ave NW Grand Rapids, MI 49503 616-984-1200

## Holiday Inn Grand Rapids Downtown

310 Pearl Street NW Grand Rapids, MI 49503 616-235-7611

## **EXHIBITOR REGISTRATION**



4213 W Carson City Rd Greenville, MI 48838 616-794-0492

Judy Snyder – Trade Show Manager glexpo@jesprofessional.com



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