**Session Two: Farmers Markets Getting it Right**

**Customer ....Experience Trends**

* **................................................**
* **................................................**
* **................................................**
* **................................................**

**Where do Customers Linger Longer**

**1....................................................**

**2...................................................**

**3....................................................**

**Success 1.................................**

 **2.................................**

 **3.................................**

**The Three keys to Success**

**.......................................................................................................................................................................................................................................................................................................................................................................................**

**John Stanley john@johnstanley.com.au**