



The Agribusiness Talent Council is an employer-led collaborative that seeks to expand the talent pool by promoting career pathways and opportunities in West Michigan's agribusiness industry.

## ABOUT US

With agriculture being a top-five industry in the state of Michigan, we address common challenges in attracting talent, promoting the industry, and provide training and resources to employers in agribusiness.

The council consists of a 2:1 ratio of industry employers to non-employers. Employers include regional farms, animal raisers, food processors, and other agribusinesses. Non-employer members include local workforce development and economic development professionals and educators from intermediate school districts, career tech centers and community colleges.

## OUR STRATEGIES



### PROMOTE THE INDUSTRY

We are focused on promoting agribusiness as a great career pathway for all ages.



### RECRUIT & RETAIN TALENT

We create and join projects that pull new talent into the industry and promote best practices to keep talent long term.



### TRAIN

We connect businesses with opportunities and resources to upskill their current workforce.



### CONNECT TO RESOURCES

We create and share beneficial resources for the agribusiness industry.

## LEARN MORE & CONNECT!

Visit our website, sign up for our newsletter or contact us:

Karrie Brown, industry council lead  
[kbrown@westmiworks.org](mailto:kbrown@westmiworks.org)



*West Michigan Works! is a division of ACSET, an equal opportunity employer/program and a proud partner of the American Job Center network. Auxiliary aids and services are available upon request to individuals with disabilities. West Michigan Works! is supported by state and federal funds; more details at [westmiworks.org/about/](http://westmiworks.org/about/).*