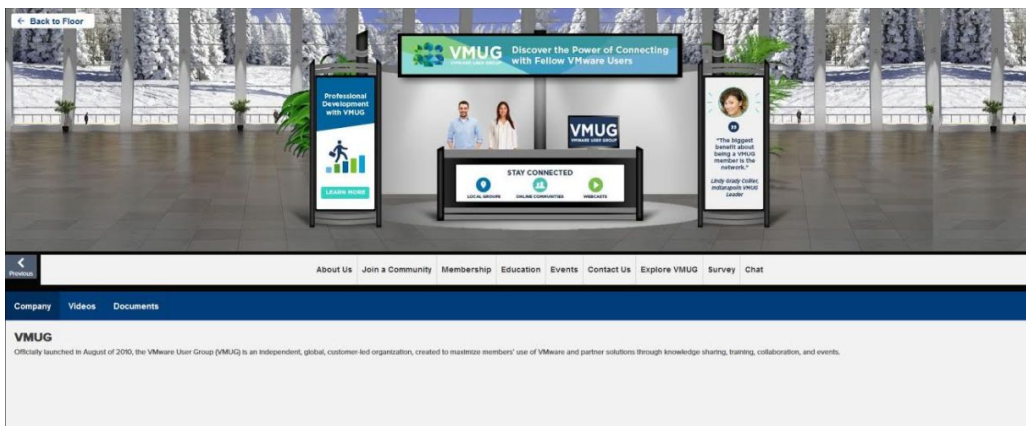


2020 Great Lakes Fruit, Vegetable, and Farm Market Expo - Virtual Exhibit Hall



2020 Great Lakes Fruit, Vegetable, and Farm Market Expo - Virtual Exhibit Hall Booth



The 2020 Great Lakes Fruit, Vegetable, and Farm Market Expo will have a virtual exhibit hall where registered attendees can go to visit virtual booths of trade show vendors where industry networking can take place.

The virtual exhibit hall will contain an exhibitors list showing the names of all the vendors participating in the trade show. The hall will also have scrolling booth graphics which will have a booth for each vendor in the trade show. Each booth graphic or name in the list can be clicked on to go to the vendor's specific booth.

A vendor's virtual exhibit hall booth will contain a place for company name and logo graphics. Each vendor will have flexibility in what they would like to include in their booth as content for attendees to view. The booth will contain a description of the company, contact information for the company and its staff.

There will be options to provide links to pre-existing online sites such as a company website, Facebook page, Twitter feed, and more. There will be the option for attendees to click on CHAT which allows for a vendor representative to CHAT with an attendee via typed or video and audio.

Each attendee of the Expo will have a personalized storage place to receive company literature. This company literature could be documents or videos. These documents or videos will need to be uploaded to the exhibit hall during booth setup from mid-October through mid-November. If a company has many documents to upload, these documents could be left on a company storage place and simply have link(s) created.