



Great Lakes Fruit, Vegetable & Farm Market EXPO

Grand Rapids, Michigan

December 8-10, 2020 • December 7-9, 2021

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Press Release

July 30, 2020

Great Lakes Fruit Vegetable and Farm Market Expo moves to virtual for December 2020

For the first time ever, the Great Lakes Expo will be virtual on December 8-10, 2020. After running various scenarios, discussing options with the Amway Grand Hotel and DeVos Convention Center and investigating every possibility, the Expo board has decided that the best way to fulfil the Expo's mission to be the premier fruit, vegetable and farm market event this year and in the future was to move onto a virtual platform.

The Great Lakes Fruit, Vegetable and Farm Market Expo meets annually in the beginning of December. The Expo is the premier event to interact, learn and continue profitability by providing educational and business connections. Attendees are able to choose from dozens of educational sessions or visit hundreds of exhibitors on the trade show floor. While the Expo will be different this year, all of the familiar opportunities will still be available.

"Moving the Expo from an in-person experience to a virtual platform was the last choice we wanted to make." says Adam VanDyk, president of the Great Lakes Expo. "We recognize that a significant advantage of the Expo is the networking with friends and business associates. The Expo board is working to bring as much of the in-person feel we are used to onto a virtual platform."

In addition, the Greenhouse Expo will also be held virtually. This show is held in conjunction with the Great Lakes Expo each year.

Watch for more details in the coming months as the education program is released as well as exciting features that are possible on the virtual platform. For more information, please contact Ben Smith (ben@mihortsociety.com) or Greg Bird (gbird@michiganvegetablecouncil.org).