

EDUCATION SCHEDULES AND PROGRAM INFORMATION

FARM MARKETING

Tuesday 9:00am - 11:00am

- | Farm Marketing 1

Tuesday 2:00pm - 4:00pm

- | Farm Marketing 2

Wednesday 9:00am - 11:00am

- | Farm Marketing 3

Wednesday 2:00pm - 4:00pm

- | Farm Marketing 4

Thursday 9:00am - 11:00am

- | Farm Marketing Workshop A
- | Farm Marketing Workshop B
- | Farm Marketing Workshop C
- | Farm Marketing Workshop D

FRUIT

Tuesday 9:00am - 11:00am

- | Berries 1
- | Grape I
- | Tree Fruit

Tuesday 2:00pm - 4:00pm

- | Apple 1
- | Grape 2

Wednesday 9:00am - 11:00am

- | Blueberry 1
- | Peach and Plum
- | Sweet Cider
- | Tart Cherry

Wednesday 2:00pm - 4:00pm

- | Apple 2
- | Blueberry 2
- | Sweet Cherry

Thursday 9:00am - 11:00am

- | Hard Cider
- | Connecting Pre- to Post-Harvest

Thursday 1:00pm - 4:00pm

- | Organic Fruit

GENERAL INTEREST

Tuesday 10:00am - 11:00am

- | Shining Light on the Night Market: Strategies for Success from Eastern Market's Wholesale Market

Tuesday 2:00pm - 4:00pm

- | Working with Shoulder Injuries

Wednesday 9:00am - 11:00am

- | Labor 1

Wednesday 2:00pm - 4:00pm

- | Labor 2

Thursday 8:00 AM - 9:00 AM

- | Tough Times Never Last, Tough Farm Families Do

Thursday 9:00am - 11:00am

- | Ag Tech
- | MDARD Grants
- | Succession Planning

GREENHOUSE

Tuesday 9:00 AM

- | Fert, Dirt, and Squirt: Nutritional Monitoring of Greenhouse Crops
- | Substrate Perspectives: Materials, Mixing, and Management

Tuesday 10:00 AM

- | A Grower's Guide to Greenhouse Gadgets
- | Insect Pest Management and Understanding Tank Mixes and Adjuvants

Tuesday 2:00 PM

- | Substrate Evolution: Can Wood be Good?
- | Winning Against Plant Diseases

Tuesday 3:00 PM

- | The Latest and Greatest - MSU Greenhouse Research Update
- | What to Expect During a WPS Greenhouse Inspection

Wednesday 9:00 AM

- | Measuring Pesticides: There is More Than You Realize
- | Who is Your Customer? Gathering and Using Information

Wednesday 10:00 AM

- | Adjuvants and the Power of the Spray Droplet
- | Trending Products in Garden Centers

Wednesday 2:00 PM

- | Greenhouse Trends and Challenges in 2018
- | Recruiting the Next Generation of Customers

Wednesday 3:00 PM

- | Matching the Lighting Fixture to the Application

ORGANIC

Wednesday 9:00 AM

- | Large Scale Organic

Thursday 9:00 AM

- | Organic Production - Where to Start?
- | Organic Opportunities and Markets
- | Organic Vegetable Production

Thursday 1:00 PM

- | Organic Fruit

VEGETABLE

Tuesday 9:00am - 11:00am

- | Asparagus
- | Pickling Cucumber
- | Tomato/Pepper/Eggplant

Tuesday 2:00pm - 4:00pm

- | Food Safety
- | Greenhouse Vegetable Production
- | Potato
- | Sweet Corn

Wednesday 9:00am - 11:00am

- | Hoop House
- | Large Scale Organic
- | Onion
- | Vine Crops

Wednesday 2:00pm - 4:00pm

- | Carrot
- | Celery
- | Root Vegetables
- | Soil Health

Thursday 9:00am - 11:00am

- | Managing Drip Irrigation
- | Organic Opportunities and Markets
- | Wildlife Damage Maintenance

Thursday 1:00pm - 4:00pm

- | Organic Production

SESSIONS OPEN TO ALL ATTENDEES

All sessions and workshops offered in the education programs of the Great Lakes Fruit, Vegetable and Farm Market EXPO and the Michigan Greenhouse Growers EXPO will be open to all attendees.

SESSION SUMMARIES

Speakers in each education session have been asked to submit a summary of their presentation. Copies of the presentation summaries will be distributed at each session. The summaries will also be posted on the new conference app and on the Great Lakes EXPO's website after the conference.

EDUCATIONAL POSTERS

Educational posters will be available for viewing in the Grand Gallery of DeVos Place outside the meeting rooms. These posters provide informative summaries of research results on various crop management practices.

EDUCATION CREDITS FOR PESTICIDE APPLICATORS AND CERTIFIED CROP ADVISORS

Many of the education sessions will offer re-certification points for Michigan and Ohio Private and Commercial Pesticide Applicators and continuing education units for Certified Crop Advisors. Instructions and necessary forms will be issued at each eligible session. The conference program you receive at registration will indicate the specific sessions offering credits. Assigned credits will be posted on the EXPO website by mid-November.

CONFERENCE APP

New this year! Download the conference app to view the schedule, session summaries and help plan your time at the EXPO. Available November 2018. Visit GLEXPO.com for details.