



Great Lakes Fruit, Vegetable & Farm Market EXPO

Grand Rapids, Michigan
December 4-6, 2018 • December 10-12, 2019

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June 29, 2018

We are writing to invite your company to participate as a sponsor or advertiser for the 2018 EXPO, December 4-6, 2018. The funds raised are used primarily to help keep the cost of the EXPO's special events at reasonable prices for attendees. For the 2018 EXPO, we are offering four levels of sponsorship so that companies and organizations of any size can participate as an EXPO Sponsor. The levels of sponsorship are Bronze (\$250), Silver (\$500), Gold (\$750) and Platinum (\$1,000) Sponsors are given recognition on the EXPO website, convention program, signs at the EXPO and in *The Fruit Growers News* and *The Vegetable Growers News* publications.

On the enclosed sponsorship form, you should note there is also an opportunity to provide support as a Scholarship Sponsor for \$1,500. A total of \$16,500 in scholarships was awarded by the Michigan State Horticultural Society and the Michigan Vegetable Council at the 2017 EXPO. This was possible because of the generous support of these scholarship sponsors: All Fresh GPS, Breckenridge Insurance, Bernie Swindemann Memorial Scholarship, Crop Protection Services, The Fruit Growers News, and The Vegetable Growers News, MACMA Apple Division, Meister Publications (American Fruit Grower & American Vegetable Grower), Michigan State Horticultural Society, Michigan Vegetable Council, Nestle/Gerber Products Company, Syngenta, Valent and Wilbur-Ellis Company.

Staff

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Sponsoring Organizations

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MI Vegetable Council
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EXPO 2017 Facts:

- ✓ **4,200 growers, farm marketers, and industry associates attended**
- ✓ **454 exhibitors participated in the trade show**
- ✓ **Twelve scholarship winners**
- ✓ **55 companies and organizations participated as EXPO Sponsors**
- ✓ **330 attendees at the 2017 EXPO banquet**

There is also an opportunity to advertise in the registration brochure that is mailed to over 8,000 potential attendees. Advertising commitment is due August 1, 2018

For your company to be included as a sponsor for this year's EXPO, we need to receive your response by September 1, 2018. Please complete the enclosed form and return it to the address on the form with your check or with information for invoicing. The grower members of the Michigan State Horticultural Society and Michigan Vegetable Council sincerely thank you in advance for any sponsorship support your company can provide.

If you have any questions, contact Jennifer Dickie, jdickie@glexpo.com

Sincerely,

Katie Hensley

Monica Teichman

Katie Hensley
EXPO President
MI Vegetable Council

Monica Teichman
EXPO Vice President
MI State Hort. Society

Enclosure

