



Great Lakes Fruit, Vegetable & Farm Market EXPO

Grand Rapids, Michigan
December 5-7, 2017 • December 4-6, 2018

May 17, 2017

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Dear Sponsor:

We are writing to invite your company to participate as a sponsor for the 2017 EXPO, December 5-7, 2017. The funds raised are used primarily to help keep the cost of the EXPO's special events at reasonable prices for attendees. For the 2017 EXPO, we are offering four levels of sponsorship so that companies and organizations of any size can participate as an EXPO Sponsor. The levels of sponsorship are Bronze (\$250), Silver (\$500), Gold (\$750) and Platinum (\$1,000) Sponsors are given recognition on the EXPO website, convention program, signs at the EXPO and in *The Fruit Growers News* and *The Vegetable Growers News* publications.

On the enclosed sponsorship form, you should note there is also an opportunity to provide support as a Scholarship Sponsor for \$1,500. A total of \$18,000 in scholarships was awarded by the Michigan State Horticultural Society and the Michigan Vegetable Council at the 2016 EXPO. This was possible because of the generous support of these scholarship sponsors: Agro Fresh, Inc. (SmartFresh™), All Fresh GPS, Breckenridge Insurance, Crop Protection Services, The Fruit Growers News, and The Vegetable Growers News, MACMA Apple Division, Meister Publications (American Fruit Grower & American Vegetable Grower), Michigan State Horticultural Society, Michigan Vegetable Council, Nestle/Gerber Products Company, North Bay Produce, Syngenta, and Wilbur-Ellis Company.

Staff

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EXPO 2016 Facts:

- ✓ **4,200 growers, farm marketers, and industry associates attended**
- ✓ **452 exhibitors participated in the trade show**
- ✓ **Thirteen scholarship winners**
- ✓ **47 companies and organizations participated as EXPO Sponsors**
- ✓ **315 attendees at the 2016 EXPO banquet**

For your company to be included as a sponsor for this year's EXPO, we need to receive your response by September 1, 2017. Please complete the enclosed form and return it to the address on the form with your check or with information for invoicing. The grower members of the Michigan State Horticultural Society and Michigan Vegetable Council sincerely thank you in advance for any sponsorship support your company can provide.

If you have any questions, contact Maureen Kelley, mkelley@glexpo.com

Sincerely,

Will Bristol

Katie Hensley

Will Bristol
EXPO President
MI State Hort. Society

Katie Hensley
EXPO Vice President
MI Vegetable Council

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MI State Hort. Society

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