Application and Contract for Exhibit Space

Great Lakes Fruit, Vegetable & Farm Market Expo
and Michigan Greenhouse Growers Expo

DeVos Place, Grand Rapids, MI • December 5th - 7th 2017
Trade Show Manager - Sharri German
Phone (616) 794-0492 • Fax: (616) 794-9670 • E-mail : GLExpo@iserv.net

Exhibiting Organization Information

Company: _____

Address: _____

City:_____

State/Zip:_____

Phone: ( )_____

Fax: ( )_____

Website: _____

Trade Show Contact: _____

Email _____

Rep. Contact: _____

Email _____

Product/Service List –Use Alpha Codes from Attached Page

(Up to 3) _____

Competitors you wish to be separated from: _____

Booth Sign: You will be provided with a booth number sign **ONLY**. Any other signage will need to be ordered through Art Craft Display or brought in from an outside source.

Booth Requests: Booths are issued on a first come, first serve basis at the approval of management. Choices are not guaranteed, however, we will try our best to accommodate your choices. **Exhibitors *must* respond to the Priority Mailing in a timely manner to be given first choice of their location.** Please refer to the map in this packet to choose your location.

	1st Choices	2nd Choices	3rd Choices
Space #			

We take VISA, MasterCard, AMEX, Discover or Checks

Exhibit Space
Product or Tabletop Booths

Qty			
____	1st Booth (Complete)*	$915.	=$ ____
____	2nd Booth (Complete)*	$815.	=$ ____
____	3rd Booths & More	$715./each	=$ ____

(If you rent more than 2 booths, those extra booths rented will contain carpet only at N / C)

TOTAL: =$ ____

Larger Equipment Booth

(No carpet provided)

____	1st Booth (complete)	$915.	=$ ____
____	2nd - 4th Booths(draping only)	$565./ea.	=$ ____
____	5th & more Booths(draping only)	$355./ea.**	=$ ____

**(Reduced price on 5th & more booths)

TOTAL: =$ ____

Educational / Non-Profits

1 Booth only (complete)*	$410.	=$ ____

***A Complete Booth consists of : Carpet, Draping, 1 Table, 2 Chairs, Wastebasket, 1 Electric Outlet**
Free WiFi in the Hall – Product Listing, up to 3 Listings
You need to fill out the Booth Items form to receive them.

C.C. #_____Exp._____V.Code_____

Return completed contract along with Credit Card information and amount paying or a check payable to:
Great Lakes Expo 11767 Fisk Road, Belding, MI 48809

A deposit of 50% of the total due is required to secure the space you have requested & must accompany your signed contract. **Balance is due by October 1, 2017.** Contracts received after that date must be accompanied by payment in full.

Special arrangements will have to be made for any payments after November 15th. No exhibitor will be permitted to exhibit unless their account is current and paid in full (US funds). **No refunds will be made for cancellations after October 1, 2017.** All space not occupied by show opening may be subject to resale with no refund.

The exhibitor agrees to abide by all exhibit terms, conditions, and regulations set forth in the exhibit brochure.

_____ _____ _____

Exhibitor signature (***Required***) Title Date

FOR EXPO OFFICE USE ONLY

Date	Check #	Amount	Balance	Quantity