

Great Lakes Fruit, Vegetable & Farm Market Expo

Sharri German – Trade Show Manager

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Summer/Fall 2017

Dear Potential Exhibitor,

Our 2016 convention was another outstanding show with terrific exhibits and educational sessions. Our event continues to grow each year because we are always working to improve the convention and due to the loyalty of our exhibitors who spread the word about our show.

We are happy to have the Michigan Greenhouse Growers Expo join us again this year. This will bring in the Western Michigan Greenhouse Association and the Metropolitan Detroit Flower Growers Association, adding more attendees and exhibitors.

We are again offering product coding. The coding list will be shown by your company name on the website and in the program handed out at the show. This will give attendees a better idea what products you will display at the show. You may choose up to 3 codes found on the Product Code list that best describe your products and add those codes to the contract you submit.

The Great Lakes Expo board and I would like to thank you for your interest in exhibiting with us this year by giving you the chance of selecting the spaces that you would prefer for the December 5th - 7th Great Lakes Fruit, Vegetable & Farm Market Expo. If you are an Equipment Exhibitor there are areas designated for you on the attached map. The darkened spaces have already been taken by previous mailings to our long time exhibitors. I will try to accommodate your request if it is possible, and will be in touch to firm up a location that will work best for your company's display. You may email, fax or mail your contract to me. You may pay by check or credit card.

We are offering i-Leads for lead retrieval again this year. They continue to add to their program and are offering their app on phones & devices. Their information is in the packet and you may sign up with them if you wish to have their services.

We will again offer additional parking with free shuttle service and more hotels, some with free shuttle to and from the convention center for this year's show. Our website has a list of the hotels that we work with, many with discount rates if you mention the convention. Our website also has the parking & shuttle service information for you.

**** We Do Not partner with any companies for transportation or hotel arrangements. Please make your own arrangements, many companies will try to scam you with offers.****

I am looking forward to working with you on another great Convention for 2017.

Sincerely,



Sharri German – Trade Show Manager
Great Lakes Expo