

**Great Lakes Fruit, Vegetable & Farm Market Expo
And Michigan Greenhouse Growers Expo**

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Thank you for your interest in the Great Lakes Fruit, Vegetable & Farm Market Expo. We are busy working on this year's show set for December 6 - 8th 2016 in Grand Rapids, MI. Our past shows have each been huge successes, with over 450 companies exhibiting in over 895 booth spaces in 2015. We feel this is **"The"** show to attend in North America! We will again be located in the DeVos Place, with two exhibit halls to accommodate all of the vendors.

The prices for 2016 are as follows: One 10x10 booth which is self-contained with carpet, side & back drapes, electric, chairs, skirted table, & a waste basket, is priced at \$900.00 for the 1st booth, additional booths are priced as follows: 2nd booth is \$800.00 and 3rd and more at \$700.00ea. Pricing for equipment booths is: 1st booth at \$900.00, 2nd - 4th at \$550.00 each and 5th and more at \$340.00 each. Equipment booths are not provided with carpet. We do provide the forklift service free of charge for both move-in and move-out to everyone needing it. There are many loading docks for speedy service.

Our combined membership for the convention was over 4,200. The membership is not only from MI, 45 other states and 9 providences of Canada have attended. This convention brings together, Tree Fruit, Brambles, Grapes, Vegetables, as well as all types of Farm Marketers. The Michigan Greenhouse Growers Expo has joined us again this year for a combined convention. We excited to have the North American Raspberry & Blueberry Association (NARBA) and the North American Strawberry Growers Association (NASGA) joining us for their annual meetings.

We plan to again have over 450 companies located in the exhibit halls. Some of the companies that exhibit include; seed, nurseries & packaging companies, chemical & fertilizer companies, equipment large & small, processing equipment, lending and leasing, insurance, and investment companies. There are greenhouse structures, pots and potting mediums and all the equipment needed for that production. There are also many private brand companies as well as entertainment exhibits for the farm markets. We have many state and federal agencies that also exhibit, updating the attendees on topics relating to regulations, programs and changes that are occurring. You may view last year's 2015 Exhibitors on our website.

We have concurrent educational meetings that will take place, where members can attend sessions and learn about the new products and better growing techniques.

Our convention begins on Tuesday Dec. 6th - 8th 2016. The move-in starts Sunday, Dec.4th for equipment only and Monday Dec. 5th for all others. The Trade Show ends at 1 PM on Thursday, so people can easily pack up their exhibits and leave that day.

Thank you for considering our Trade Show, I hope that you will decide to join us at our December convention. If there are any questions, please call or email me a message. Check out the Web site listed at the top of the letter, as the planning gets underway, it will be full of information and updated often starting in the fall.

Sincerely,
Sharri German
Trade Show Manager