

## **Product Categories**

The Product Codes will be included on the website where your company name is listed along with your booth number, it will also be in the program handed out at the convention. This will give you an A – V listing next to your company's name, with an index at the top of the page. You will be allowed up to **3** categories that best define your products. The codes are to be entered on the contract you submit to exhibit. Add the codes to the contract on the line just below the Product/Service list. Participation is entirely up to you.

***If you do not provide codes on your contract, there will not be a code by your company's name.***

We feel this will be an added advertisement and allow the attendees to locate all companies exhibiting that might have what they are looking for. Here is the Index of categories and the codes to choose from. **V = Others** is a miscellaneous category to be used when a product does not fit well in the others listed.

- A = C.A. & Refrigeration Equipment
- B = Crop Protection & Post Harvest
- C = Fertilizers & Plant Foods
- D = Farm Equipment & Crop Protection Equipment
- E = Farm Market Products & Equipment
- F = Packing House Equipment
- G = Packaging
- H = Greenhouse & Supplies
- I = Growing Mediums
- J = Harvesting/Picking
- K = Irrigation
- L = Nursery Stock & Rootstocks
- M = Orchard Management, Supplies & Software
- N = Organic Related
- O = Blueberry Related
- P = Plants
- Q = Seeds
- R = Pollination
- S = Pruning & Vineyard Equipment
- T = Financial Services and Insurances
- U = Government, College Depts. & Non-Profits
- V = Others